





DETAILED AGENDA

PRESENTATION OF FIRST PROJECT RESULTS BY SUPPORTED RURAL TOURISM ENTERPRISES

16th May 2024, Final Event

Location: Padua Fair Conference Hall (Via Niccolò Tommaseo, 59, 35131 Padova PD (link)) during Campionaria Fair (see event HERE)

Online access HERE

Moderator: Maria Valentina Vanceo - EU Project Manager of Venetian Cluster

17:00 - 17:30	Welcome and presentation of the EuroCluster Rural Tourism	Venetian Cluster	Maurizio Malè , EU RURAL TOURISM Project Coordinator
17:30 - 17:40	The European Union's policy and the Euroclusters' role	DG Grow (TBC)	
17:40-17:50	Rural tourism in the European context	RURALTOUR	Klaus Ehrlich - General Secretary of the European Federation of Rural Tourism
17:50 - 18:00	Supporting small enterprises of the tourism sector with cascade funding	EURACADEMY	Frosso Dimitrakopoulou - co-Founder of Ecoclub and Auditor of the Ecoclub Ecolodge™ Ecolabel
18:00 - 18:05	Collection of best practices and carried out projects in rural tourism	NATIONAL CLUSTER ASSOCIATION	Renata Pfefferova - Project Manager of the Czec National Cluster Association
18:05 - 18:30	ITALY	SME and ASPs on stage	Giacomo Urban and Selene Millo (in presence); Alberto Riva (online)
18:40 - 18:50	CZECH REPUBLIC	SME and ASPs on stage	Renata Pfefferova - Project Manager NCA
18:50 - 19:00	ROMANIA	SME and ASPs on stage	Róbert Biró - Project Manager from Harghita Community Development Association
19:00 - 19:10	CROATIA and SLOVENIA	SME and ASPs on stage	DMO Director from Mejimuria (Croatia), Marko Kosak from University of Maribor (case study of Ana Pavlin's SME, Glamping Paradise Škatlar)
19:10 - 19:20	SPAIN	SME and ASPs on stage	María José Bauset, Project Manager of Cluster Turismo Sostenible de Aragon for 2 Spanisch SMEs
19:20 - 19:25	MONTENEGRO	SME and ASPs on stage	Montenegro Adventures (video)
19:25 - 19:30	Conclusions and closure	Venetian Cluster	Gian Angelo Bellati - President of Venetian Cluster

In collaboration with:



















