



An initiative of the European Union

EUCLUSTERS



TALKS ★

Private financing for clusters and projects: Options to access new funding sources

19 April 2023

08:30-09:45 CET

online

#SingleMarket30



**EUROPEAN CLUSTER
COLLABORATION PLATFORM**

Agenda

1. News from the European Cluster Collaboration Platform
Nina Hoppmann, *European Cluster Collaboration Platform*
2. Introduction from the European Commission
Marek Przeor, *Team Leader – Cluster Policy, DG GROW, European Commission*
3. Panel debate
Bianca Dragomir, *Director, AVAENSEN*
Catriona Murphy, *Cluster Manager, Ireland South East Financial Services Cluster*
Gisela Sanchez, *European Project Manager, Finance Innovation*
Kai Dombrowski, *Senior Expert, Climate&Company*
4. Funding opportunities
Nina Hoppmann, *European Cluster Collaboration Platform*

Housekeeping rules

Zivile Kropaite, presenter

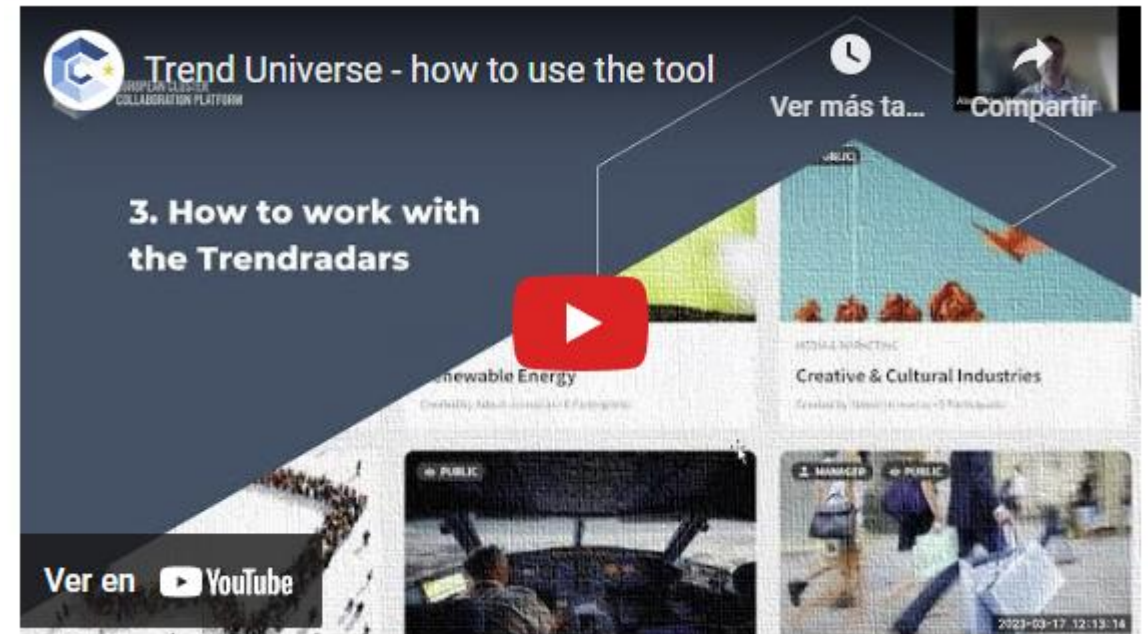
- Please use the **Q&A function to ask questions**, and the **chat function** to comment or share links
- We invite you to **join the debate**: Please **raise your hand** and we will give you the floor.
- Please **unmute yourself** and **activate your camera** when you take the floor.
- Please note that the session is being **recorded**.

NEWS FROM THE EUROPEAN CLUSTER COLLABORATION PLATFORM

Trend Universe: A Strategic Foresight Instrument for EU Cluster Organisations



- Get insights into the future to help build strategic competitive advantages
- Better understand future trends and their impact on your cluster organisation
- Explore relevant trends from 14 different industrial ecosystems
- View relevant trend assessments from other clusters and global data
- Only ECCP **Pro Users** can access the ECCP Trend Universe



<https://clustercollaboration.eu/trend-universe>

International matchmaking in Taiwan

- Deadline extended: **24 April 2023**
- The topics will be ICT, Semiconductors, Digital industries, Robotics, AI, Advanced Manufacturing, Circular Economy, Renewable energy, Sustainability, Smart city, Connectivity and 6G
- Keynote speakers, networking sessions, and matchmaking opportunities



International matchmaking in Morocco

- Deadline for clusters extended: **24 April 2023**; deadline for SMEs: 22 May 2023
- The topics will be agrifood, cleantech / renewable energy, ICT, and textile
- Platform for networking, sharing knowledge, and identifying new opportunities for cooperation



Last chance to register: Clusters meet Regions & Matchmaking in Finland

- Dedicated to a sustainable approach to **raw materials**, focusing on circular economy and digitalisation
- Aim is to bring together **clusters and policymakers** from a range of levels to learn from each other how to strengthen industrial ecosystems and support economic development
- Visit to the Kittilä Gold Mine for 50 mining sector professionals





PROGRAMME HANNOVER MESSE 2023

#SingleMarket30

17-21 April 2023
European Commission Stand:
Hall 12, stand D05



Free tickets for visitors of the EC stand (clusters are very much welcome):

<https://www.hannovermesse.de/en/application/registration/direct-entry-tickets-passes?code=opLxM>

THURSDAY 20-04-2023

TOPIC OF THE DAY:
INDUSTRIAL COOPERATION

11:00 - 12:00 PITCHING SESSION: **CLUSTERS PITCHING FOR COLLABORATION**

14:00 - 14:30 TALK: **DOING BUSINESS WITH AND IN UKRAINE**

15:00 - 16:00 PANEL DISCUSSION: **INDUSTRIAL COOPERATION THROUGH EU NETWORKS**

Christoph Runde, Head of Virtual Dimension Center w. V. and the European Association for Extended Reality (EuroXR)

Heike Winkler, Cluster Manager WAB - The Network for Wind Energy

Torsten Urban, Cluster Manager Plastics Institute Luedenscheid

Katja Gicklhorn, Head of Industrialisation at Cluster Electromobility South-West

Dr. Peter Grambow, Cluster Manager, Cluster Nanotechnology

Olga Trofymova, Cluster Manager, Ukrainian Cluster Alliance

Dr. Beate Weidenhammer, German Ministry of Economic Affairs and Climate Action, Unit responsible for the "go-cluster" programme

Lukas Nogel – VDI/VDE-IT, responsible for the implementation of the "go-cluster" programme in Germany

Anke Wiegand, Head of Unit Innovation, Funding and Financing at the Enterprise Europe Network Berlin (Partner for Business and Technology)

Ralf Lowack, Adviser, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

Introduction

Marek Przeor

Team Leader – Cluster Policy, DG GROW

European Commission

EU funding opportunities

Funding & tenders
(europa.eu)

EU Programmes

Asylum, Migration and Integration Fund (AMIF)	Border Management and Visa Policy Instrument (BMVI)	Citizens, Equality, Rights and Values Programme (CERV)	Connecting Europe Facility (CEF)	Creative Europe Programme (CREA)	Customs Control Equipment Instrument (CCEI)
Customs Programme (CUST)	Digital Europe Programme (DIGITAL)	Erasmus+ (ERASMUS+)	EU External Action (RELEX)	EU4Health Programme (EU4H)	Euratom Research and Training Programme (EURATOM)
Europe Direct (ED)	European Defence Fund (EDF)	European Maritime, Fisheries and Aquaculture Fund (EMFAF)	European Parliament (EP)	European Social Fund + (ESF)	European Solidarity Corps (ESC)
Fiscalis Programme (FISC)	Horizon Europe (HORIZON)	Information Measures for the EU Cohesion policy (IMREG)	Innovation Fund (INNOVFUND)	Internal Security Fund (ISF)	Interregional Innovation Investments Instrument (I3)
Just Transition Mechanism (JTM)	Justice Programme (JUST)	Pilot Projects and Preparation Actions (PPPA)	Programme for the Environment and Climate Action (LIFE)	Programme for the Protection of the Euro against Counterfeiting (PERICLES IV)	Promotion of Agricultural Products (AGRIP)
Research Fund for Coal & Steel (RFCS)	Single Market Programme (SMP)	Social Prerogative and Specific Competencies Lines (SOCPL)	Technical Support Instrument (TSI)	Union Anti-fraud Programme (EUAF)	Union Civil Protection Mechanism (UCPM)
Union Renewable Energy Financing Mechanism (RENEWFM)					



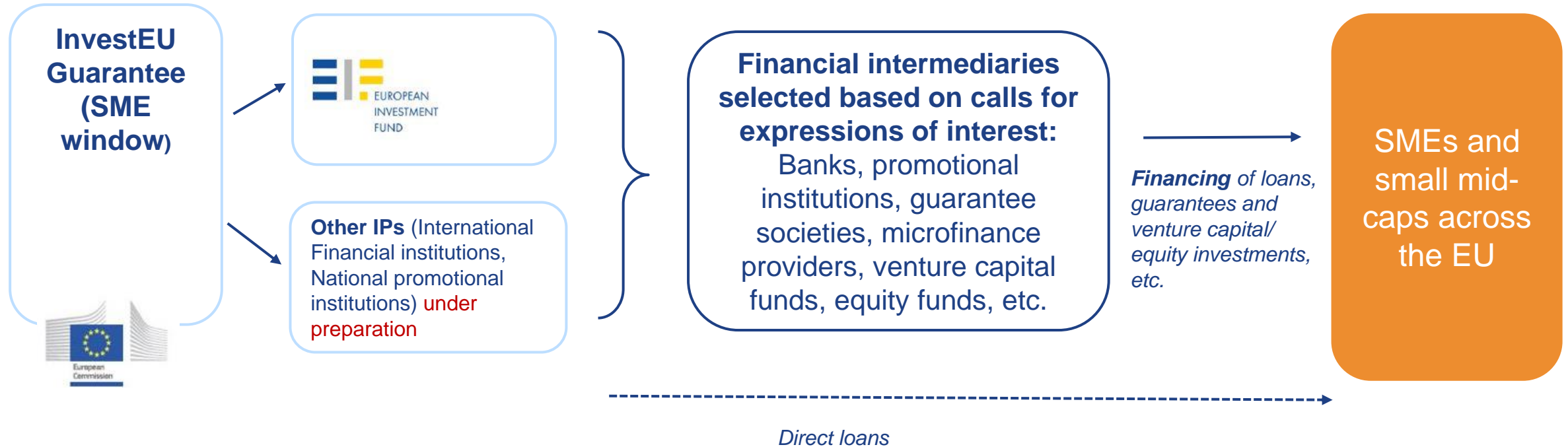
Explore data by Programme

Country:	Fund:	Funding Period:	Text Search:
<input type="text" value="All Countries"/>	<input type="text" value="All Funds"/>	<input type="text" value="2021-2027"/>	<input type="text"/>

Using the filters above, you can find EU funded programmes and explore the financing and achievements.



InvestEU – implementation scheme



Find EU business finance in 3 easy steps



01

www.access2finance.eu
to find financial institutions that
provide EU finance in your country.



02

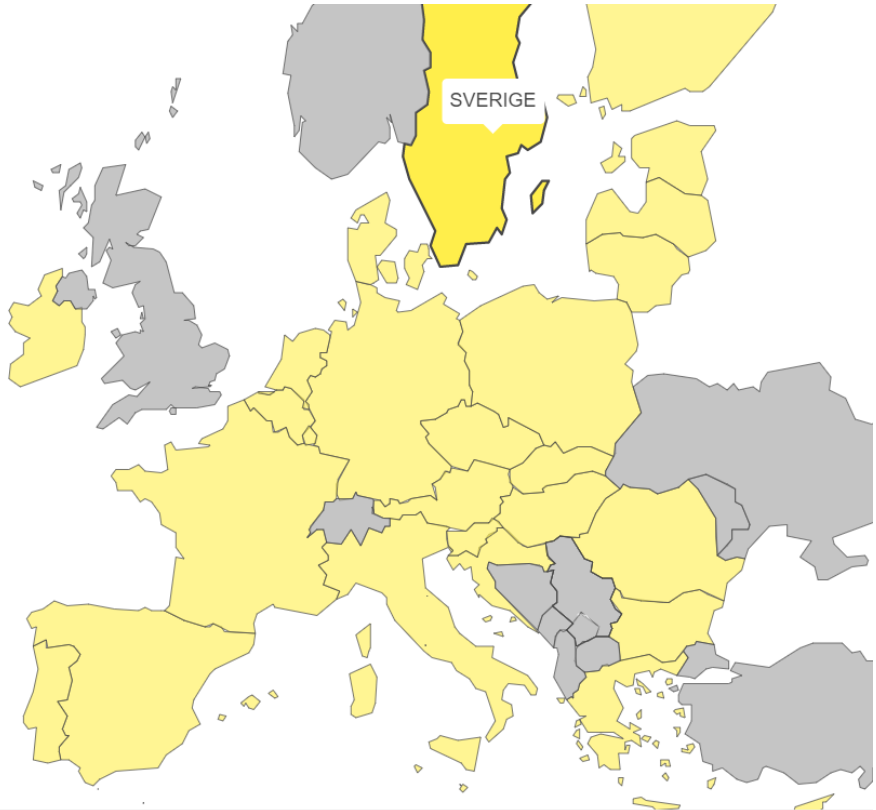
Contact a financial institution
that provides financing for
your investment needs.



03

Apply for EU financing
directly at the local
financial institution.

www.access2finance.eu



Region

SVERIGE

- Any -

Type of finance

- Any -

Investment focus

Select

Advanced filter ^

Amount of Finance

- Any -

Company category

- Any -

Sources of finance

Select

Implementing Partner

- Any -

Survey on Access to Finance (SAFE)

90%



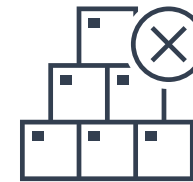
Reported increased costs for materials and energy

66%



Experienced increased interest rates

20%



Faced tighter collateral requirements from banks

SAFE 2022 (published in early 2023):

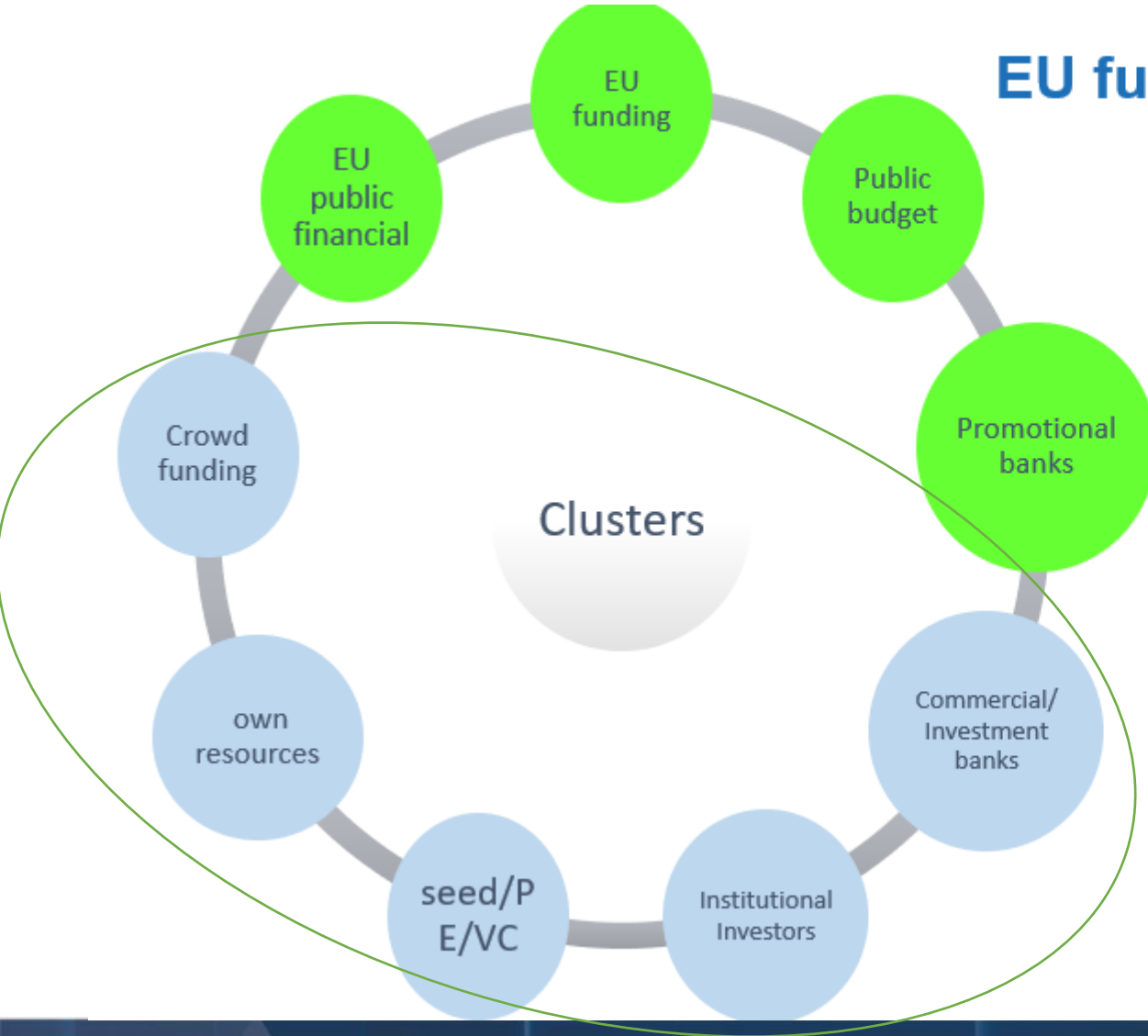
tighter financing conditions due to general economic downturn

https://single-market-economy.ec.europa.eu/access-finance/data-and-surveys-safe_en

Clusters should facilitate access to finance also from private financing

EU funding can be used:

- **THROUGH** clusters channelled to final recipients, in particular SMEs (like Innosup-1 projects with cascade funding) (like Euroclusters)
- **WITH** clusters to provide specialised services to any economic actor in need e.g. technological advise, upskilling, access to finance ←
- **BY** clusters to mix private and public, align local, regional, national and EU funding, reach out to financial providers across EU territory ←
- **FOR** clusters to build their capacity to facilitate collaboration, capitalise technological and market intelligence, offer services



Panel debate

Bianca Dragomir, Director, AVAENSEN

Catriona Murphy, Cluster Manager, Ireland South East Financial Services Cluster

Gisela Sanchez, European Project Manager, Finance Innovation

Kai Dombrowski, Senior Expert, Climate&Company

What are your thoughts?

FUNDING OPPORTUNITIES

European Commission – Access to finance

- The Commission supports **SMEs with access to funding**. They work with various financial institutions like the **European Investment Bank Group and local financial intermediaries** in European countries.
- EU financial instruments provide loan guarantees and equity funding to improve finance opportunities for small businesses via guarantee providers (banks, leasing companies, national promotional institutes) and venture capital funds.
- They also support small businesses' access to various sources of finance by regulatory initiatives, raising awareness and exchanging good practices. Focus areas are
 - loans and guarantees
 - venture capital
 - business angels
 - growth stock markets
 - Crowdfunding
 - fintech/blockchain

https://single-market-economy.ec.europa.eu/access-finance/policy-areas_en



Opportunities for SMEs: Calls from Euroclusters

- B-Resilient: Building the biomass resilience of **food producing and processing SMEs** through green and digitalised value chains, financial support for participation in **brokerage event**; deadline 24 April 2023
- CirInWater: Financial support for SMEs to develop new products, services, or methods, addressing the **water** challenges in **agri-food and energy-intensive industries**; deadline 31 May 2023
- CREATHRIV-EU: Financial support for SMEs from **Creative and Cultural Industries** for diversification of products/service/contents, green transition, internationalisation, and skills; deadline 2 May 2023
- DREAM: Financial support for integration and use of **digital technologies into manufacturing environments**; deadline 25 May 2023
- EPICENTRE: Programme of accompaniment, acceleration, validation, and transfer to the market innovative solutions between SMEs from **ICT, fintech, health and agri-food** and mid-cap and big companies; deadline 29 May 2023
- EuroBoosTEX: Call for **innovation** services for SMEs from the **textile** ecosystem; deadline 7 June 2023
- IKAT: Tourism Call for SMEs in Europe for financial support for **services** (business model, acceleration, open innovation, internationalisation, training, etc.); deadline 20 April 2023
- **All calls here:** <https://clustercollaboration.eu/open-calls>



Opportunities for SMEs: Calls from Euroclusters

- MedBAN: Innovation, training and twin transition in the **Blue Economy**; deadline 31 May 2023
- METASTARS: Development of more digital or greener **innovation products** or services or high-risk innovation products or services in the **Aerospace and Defence** value chain; deadline 6 June 2023
- PIMAP4Sustainability: Financially support **photonics, advanced materials and advanced manufacturing** SMEs to develop innovative projects in aerospace, metal working, and industrial production; deadline 3 May 2023
- RE-CENTRE: Financial support for SMEs from **furniture and living sector, IT sector, and green/circular economy** sector in the development of **innovation** projects and new business models; deadline 27 June 2023
- SILEO Eurocluster: Consultancy con business transformation, advanced technologies, and digitalisation for SMEs from the **lighting and furniture** sectors; deadline 20 June 2023
- Silicon Eurocluster: Call for **demonstration** projects of **microelectronics** systems; deadline 31 May 2023
- SocialTech4EU: Call for **Social Enterprises** in Europe for financial support for **training**; deadline 21 April 2023
- SUAVE: Financial support for SMEs from **European Urban Agriculture** for diversification of products/service, green transition, skills, internationalisation; deadline 30 May 2023
- xBUILD-EU: Financial support for **new-to-firm products/services, green and digital transition, and internationalisation**; deadline 7 June 2023
- **All calls here:** <https://clustercollaboration.eu/open-calls>

Continue the dialogue...



<https://www.linkedin.com/groups/9274710/>

Register for the next Talks

3 May 2023 Transition Pathway on Construction

17 May 2023 Transition Pathway on Textiles

31 May 2023 Patent Package

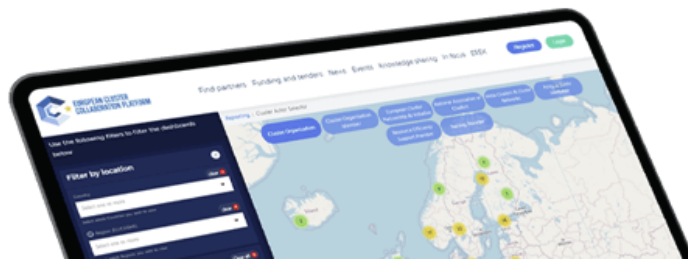
Register on the European Cluster Collaboration Platform!

<https://clustercollaboration.eu/>

Strengthening the European economy through collaboration



The European online hub for industry clusters
Strengthening the European economy through collaboration



Find partners per country, region,
sector or industrial ecosystem

EUCLUSTERS

THANK YOU

