

# CLUSTERS MEET REGIONS

# PRAGUE

CZECH REPUBLIC

# 23 · 24

OCTOBER 2023

**CZECH CLUSTERS AS LEADERS OF GLOBAL DIGITAL AND GREEN ECOSYSTEMS**

**EUCLUSTERS MATCHMAKING EVENTS**



## CZECH CLUSTERS AS LEADERS OF GLOBAL DIGITAL AND GREEN ECOSYSTEMS

23-24 October 2023, Prague, Czech Republic

### FINAL AGENDA

#### Day 1 – Monday, 23 October 2023

09:00 – 10:00	<b>Registration</b>
10:00 – 10:10	<p><b>Welcoming address and setting the scene</b> <b>Introduction by the organisers</b></p> <ul style="list-style-type: none"> <li>● <b>Renata PFEFFEROVA</b>, ECCP / NCA &amp; <b>Michael PROUZA</b>, Director of the Institute of Physics of the Academy of Sciences</li> </ul>
10:10 – 10:30	<p><b>SESSION 1: Czech Clusters as Leaders of Global Digital and Green Ecosystems</b> <b>Moderation: Jiri HERINEK, President, NCA &amp; Lubos KOMAREK, Vice-Chairman, CEDEG</b></p> <p><b>Welcome to the Czech Republic</b></p> <ul style="list-style-type: none"> <li>● <b>Petr FILIPI</b>, Director of the Digitalisation and Internet Department EU Funds Section, Ministry of Industry and Trade</li> <li>● <b>Jaromir BERANEK</b>, Chairman of the International Relations and EU Funds Committee, City of Prague - Development of the Smart Specialisation Strategy of the Capital City of Prague and support of the cluster environment</li> <li>● <b>Jitka VOCASKOVA</b>, European Commission, DG GROW - EU Industrial policy and the role of clusters</li> </ul>
10:30 – 11:30	<p><b>The Cluster Landscape in the Czech Republic: Nurturing Collaboration and Innovation</b></p> <ul style="list-style-type: none"> <li>● <b>National Cluster Association (Czech Golden Cluster and the Best Projects of the Year announcement)</b></li> </ul>
11:30 – 11:45	<p><b>Setting the Scene – Presentation of ECCP Input Paper for the Czech Republic</b></p> <ul style="list-style-type: none"> <li>● <b>Jan-Philipp KRAMER</b>, Head of EU Services, Prognos</li> </ul>
11:45 – 12:30	<p><b>Panel Discussion: Practice of the Local Collaboration</b></p> <ul style="list-style-type: none"> <li>● <b>Robert WENZEL</b>, Head of R&amp;D Infrastructure Department, Ministry of Industry and Trade</li> </ul>

# CLUSTERS MEET REGIONS

# PRAGUE

CZECH REPUBLIC

# 23 · 24

OCTOBER 2023

CZECH CLUSTERS AS LEADERS OF GLOBAL DIGITAL AND GREEN ECOSYSTEMS

## EUCLUSTERS MATCHMAKING EVENTS



	<ul style="list-style-type: none"> <li>● <b>Jaromir BERANEK</b>, Chairman of the International Relations and EU Funds Committee, City of Prague</li> <li>● <b>Lukas BENZL</b>, Director of the Czech AI Association</li> <li>● <b>Petr SUCHOMEL</b>, Head of Knowledge and Technology Transfer, Palacký University Olomouc</li> <li>● <b>Czech Manager of the Year 2022</b></li> </ul>
12:30 – 13:30	<b>Lunch</b>
13:30 – 14:40	<p><b>SESSION 2: Modern Digital Solutions and High Technology: Harnessing AI and Cybersecurity in the Manufacturing Sector</b>  <b>Moderation: Ivo RIHA, Vice-president, NCA and Chairman of the Board, CEDEG</b></p> <p><b>Introduction to the topic:</b></p> <ul style="list-style-type: none"> <li>● <b>Ivo RIHA</b>, Vice-president, NCA and Chairman of the Board, CEDEG</li> </ul> <p><b>Presentations:</b></p> <ul style="list-style-type: none"> <li>● <b>Lukas BENZL</b>, Director, Czech AI Association - The Bittersweet Vision of Computer Vision</li> <li>● <b>Ales ROMAN</b>, Sales Director, IdStory - Effective access to IT services</li> <li>● <b>Zdenka DOLEZALOVA</b>, Manager of EDIH NEB and <b>Zdenek RUNSTUK</b>, Senior Manager for TEST BEFORE INVEST, European Digital Innovation for Liberec and Hradec Králove regions (EDIH NEB) – Digitisation of small and medium-sized enterprises</li> <li>● <b>Kristina SERMUKSNYTE-ALESIUNIENE</b>, European Cluster Manager of the Year 2022, DIH Coordinator/Cluster Manager, AgriFood Lithuania DIH - AI &amp; Cybersecurity Innovations in AgriFood Manufacturing</li> </ul>
14:40 – 15:50	<p><b>SESSION 3: Exploring Real-World Examples and Implementation of Clean Technologies, 3D Printing and VR Industry</b>  <b>Moderation: Katerina PODANA, Executive Director, Klastr Mechatronika and Member of the Board, NCA</b></p> <p><b>Introduction to the topic:</b></p> <ul style="list-style-type: none"> <li>● <b>Katerina PODANA</b>, Executive Director, Klastr MECHATRONIKA and the Member of the Board, NCA</li> </ul> <p><b>Presentations:</b></p> <ul style="list-style-type: none"> <li>● <b>Thomas RAMMING</b>, Material and production, Project manager, Bayern Innovativ GmbH - Successful and Cross-Border Collaboration, Networking and Matchmaking Events for SMEs</li> <li>● <b>Michal ZEMKO</b>, Executive Director, COMTES FHT - Metal 3D printing - how to do it</li> </ul>



An initiative of the European Union

# CLUSTERS MEET REGIONS

# PRAGUE

CZECH REPUBLIC

# 23 · 24

OCTOBER 2023

**CZECH CLUSTERS AS LEADERS OF GLOBAL DIGITAL  
AND GREEN ECOSYSTEMS**

## EUCLUSTERS



## MATCHMAKING EVENTS



**NEXT  
GEN  
EU**

	<ul style="list-style-type: none"> <li>● <b>Marek BURES</b>, Executive Director and <b>Alena LOCHMANNOVA</b>, VR script &amp; Didactics Specialist, XR Institute – Multidisciplinary utilisation of virtual and augmented reality: challenges, benefits, implementation</li> </ul>
15:50 – 16:20	<b>Coffee Break</b>
16:20 – 17:20	<p><b>SESSION 4: Panel Discussion Fostering Collaboration among Clusters and Innovation Actors at Regional, National, and International Levels</b> <b>Moderation: Jiri HERINEK, President, NCA</b></p> <ul style="list-style-type: none"> <li>● <b>Jitka VOCASKOVA</b>, European Commission, DG GROW</li> <li>● <b>Kristina SERMUKSNYTE-ALESIUNIENE</b>, European Cluster Manager of the Year 2022, DIH Coordinator/Cluster Manager, AgriFood Lithuania DIH</li> <li>● <b>Thomas RAMMING</b>, Material and production, Project manager, Bayern Innovativ GmbH</li> <li>● <b>Bretislav SKACEL</b>, Cluster Manager, CREA Hydro&amp;Energy</li> <li>● <b>Lubos KOMAREK</b>, Chairman of the Board of Directors, NANOPROGRESS</li> </ul>
17:20 – 17:30	<p><b>Wrap-Up:</b></p> <ul style="list-style-type: none"> <li>● <b>Jiri HERINEK</b>, President, NCA / <b>Lubos KOMAREK</b>, Vice-Chairman, CEDEG</li> </ul>
17:30 – 18:30	<p><b>Site Visit:</b></p> <ul style="list-style-type: none"> <li>● <b>Presentation of the largest institute of the Academy of Sciences</b></li> </ul>
19:00 – till late	<p><b>HopLink: Brews &amp; Business Networking Night at the local Brewery</b> - Upon registration, please email us at <a href="mailto:info@nca.cz">info@nca.cz</a></p>

## Day 2, Tuesday, 24 October 2023

09:00 – 09:30	<b>Registration &amp; Coffee</b>
09:30 – 10:30	<b>PITCHING SESSION</b> (With Emphasis On Czech Clusters + Foreign Clusters)
10:30 – 10:50	<b>Coffee Break</b>
10:50 – 12:30	<b>Matchmaking Session</b>
12:30 – 12:45	<b>Closing Ceremony</b>