



ChargeUp

The End-to-End Solution for Electromobility

Salón elektromobilov 2020, Bory Mall, Bratislava 24.1.2020



European E-Mobility market situation

2019

- ~1,5 mil. of EVs on the roads
 - 800k battery electric vehicles (BEV)
 - 700k plug-in hybrid vehicles (PHEV)
- ~180k chargers available
 - 150k of AC chargers
 - 30k of DC chargers
- 8,3 EVs per 1 charger

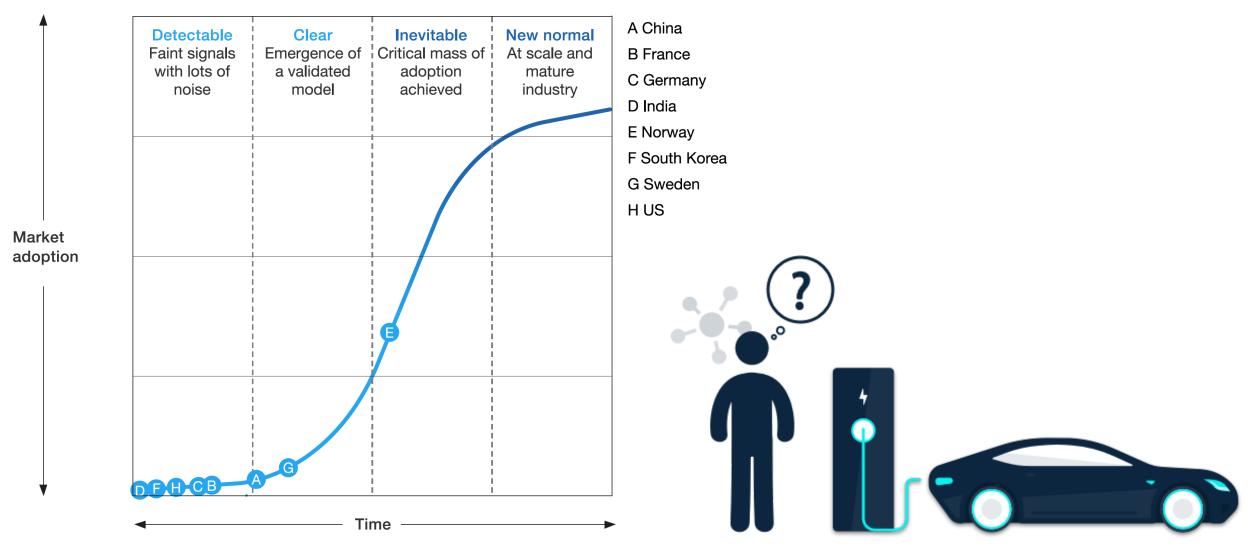
2025 Outlook

- ~25 mil. of EVs on the roads
- Goal: ~10 EVs per 1 charger
- ~2,5mil of chargers needed!



E-Mobility market adoption

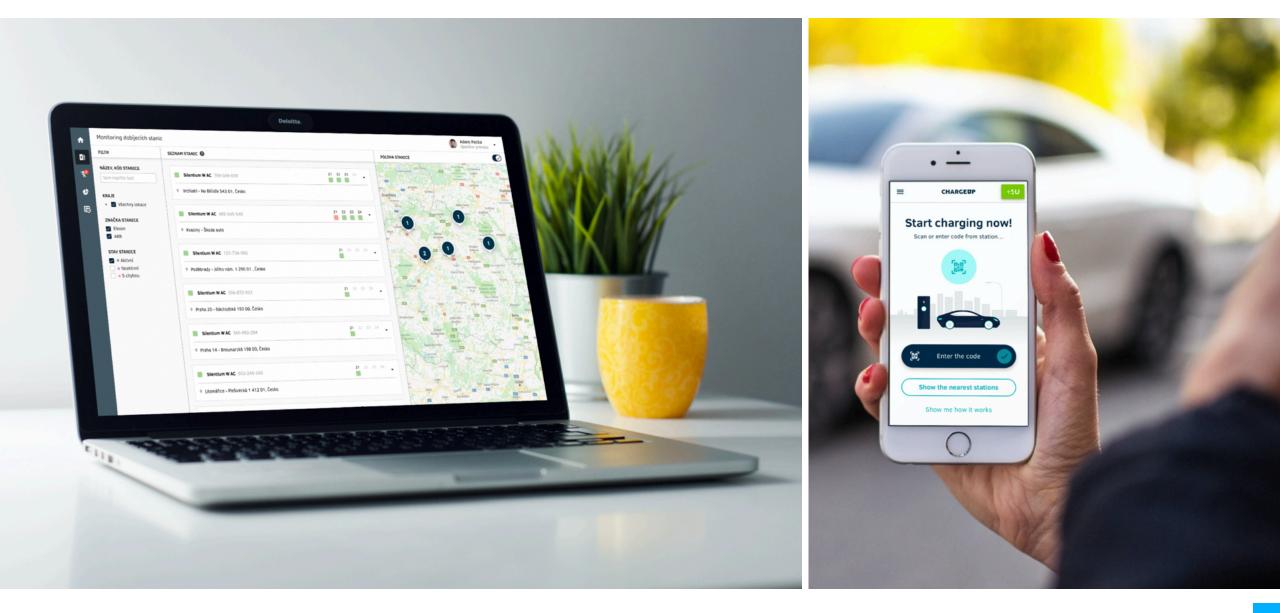
The 4 stages of a disruptive trend-focus on electric-vehicle market adoption

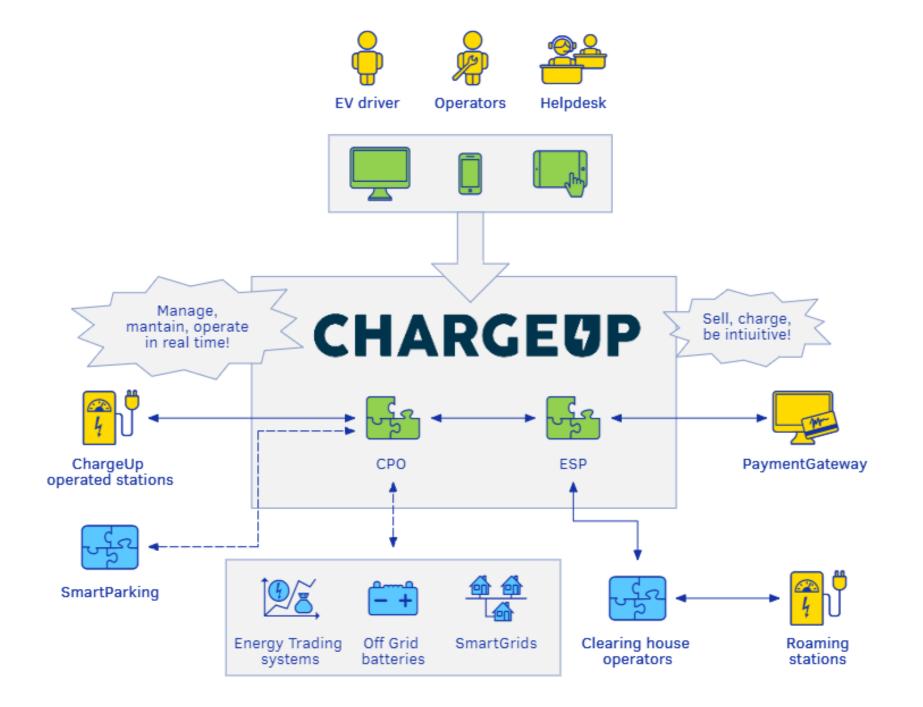


Source: Chris Bradley, Martin Hirt, and Sven Smit, Strategy Beyond the Hockey Stick, McKinsey, 2018



CHARGE⁽⁷⁾P





CHARGE CPC CPC

- End-to-End solution for charging infrastructure providers
 - Charging stations management
 - Customer management
 - Payment plans & Billing
 - Charging & Authorization
 - Reservations
 - Smart Charging & Metering
 - Integration and further development of solutions

CPO = Charging point operator

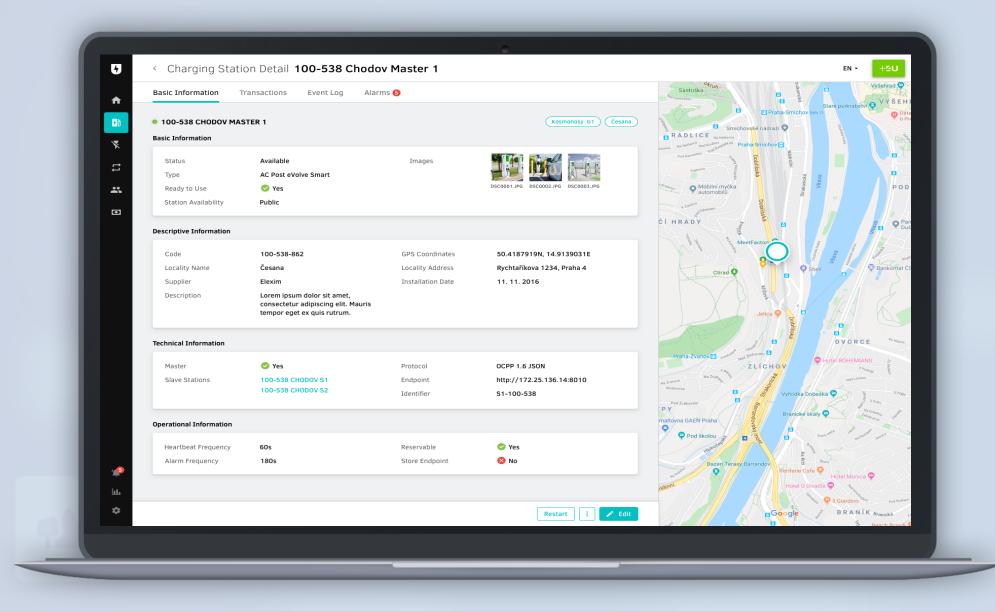


Stations filter

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Station detail



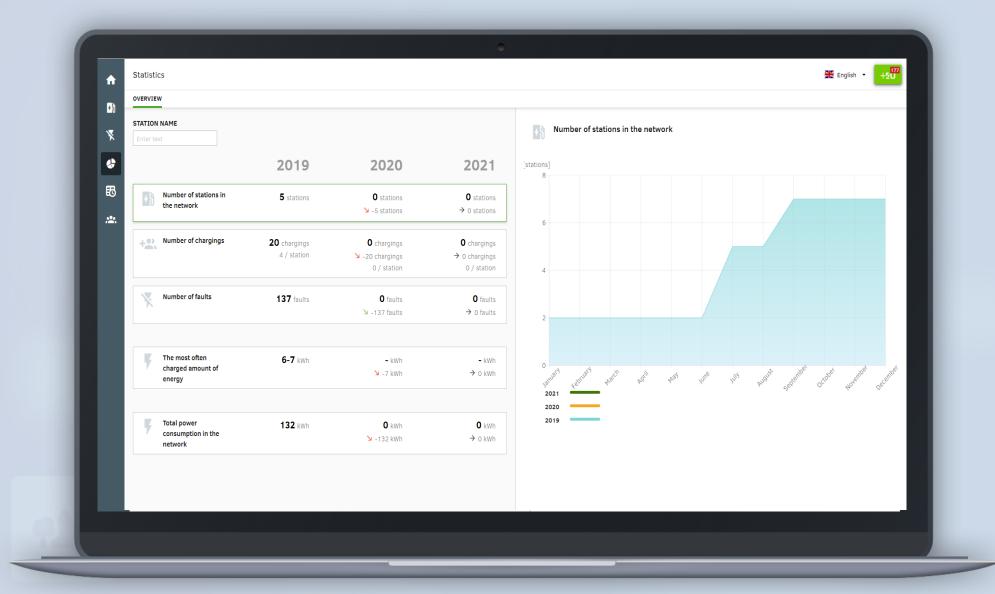


Transactions overview

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Dashboards







CHARGEGP (ESP)

- Responsive web application for EV drivers
 - Extensive European network of charging stations
 - Charge anywhere, anytime
 - Without pre-paid card
 - No contractual obligations
 - White labeling
 - Fully responsive application
 - Customer support 24x7

ESP = E-Mobility Service Provider

Demo





What's next?

Flexibility features
Smart charging functions
Charging stations loadbalancing
Implementation of OCPP 2.0

Plug & Charge as defined by ISO 15118





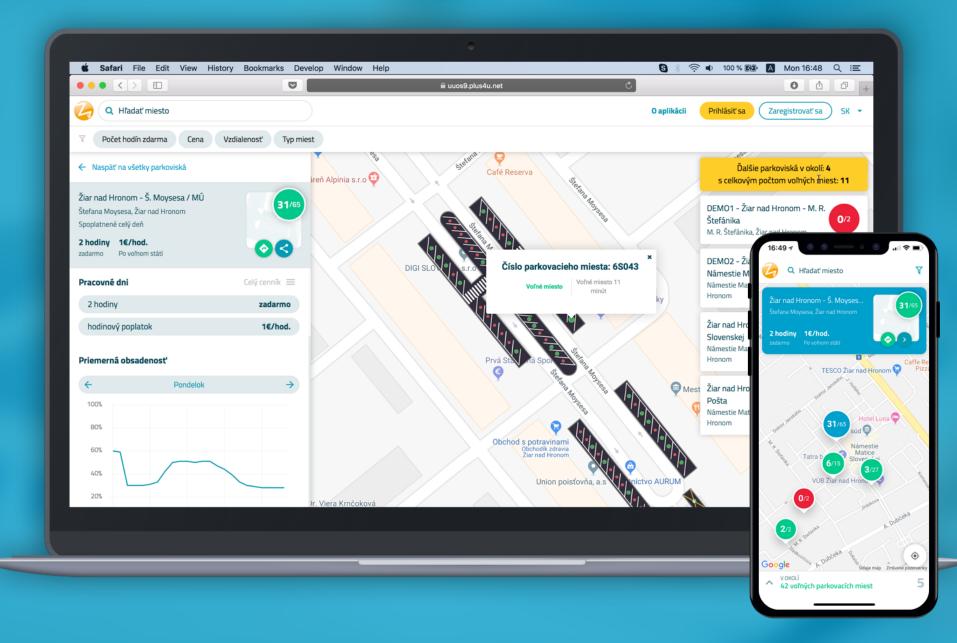
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Smart Parking





Thank You



