



## ChargeUp

### The End-to-End Solution for Electromobility

Salón elektromobilov 2020, Bory Mall, Bratislava 24.1.2020



### **European E-Mobility market situation**

#### **2019**

- ~1,5 mil. of EVs on the roads
  - 800k battery electric vehicles (BEV)
  - 700k plug-in hybrid vehicles (PHEV)
- ~180k chargers available
  - 150k of AC chargers
  - 30k of DC chargers
- 8,3 EVs per 1 charger

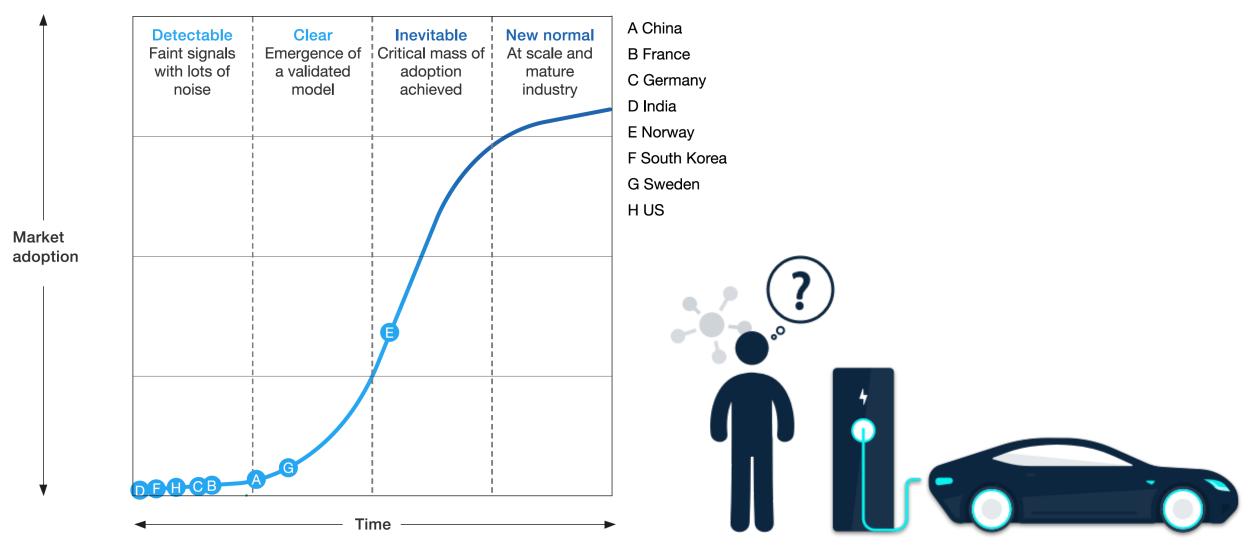
#### 2025 Outlook

- ~25 mil. of EVs on the roads
- Goal: ~10 EVs per 1 charger
- ~2,5mil of chargers needed!



### **E-Mobility market adoption**

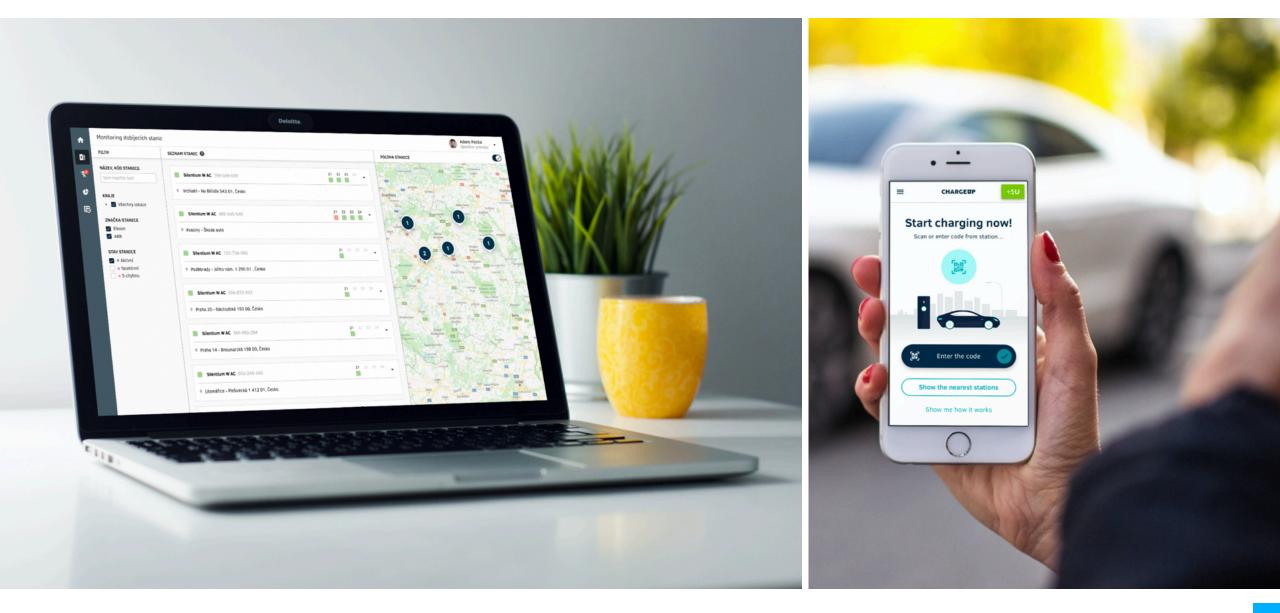
The 4 stages of a disruptive trend-focus on electric-vehicle market adoption

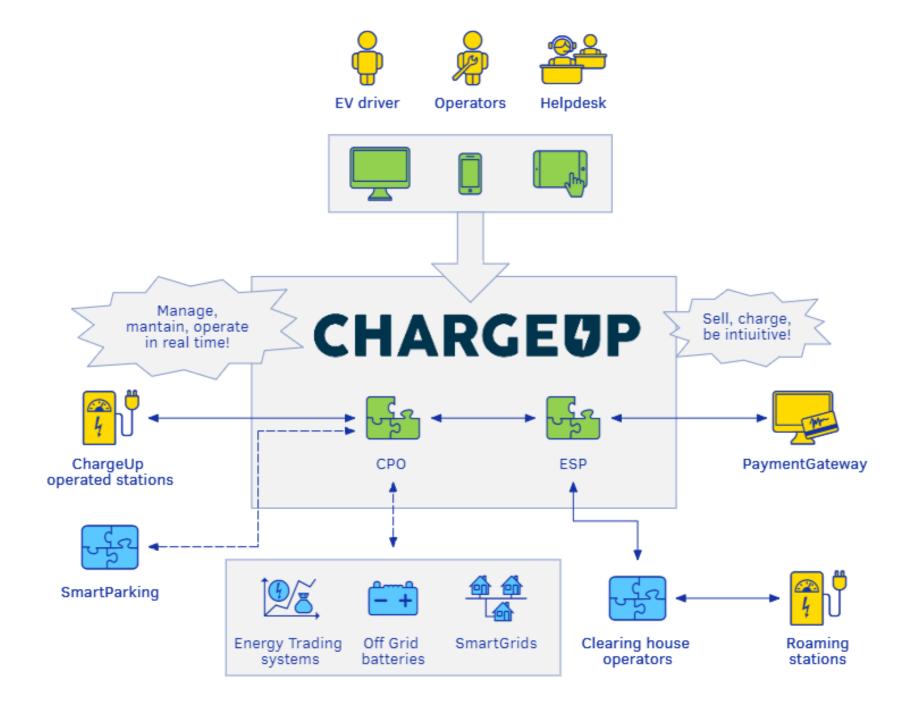


Source: Chris Bradley, Martin Hirt, and Sven Smit, Strategy Beyond the Hockey Stick, McKinsey, 2018



### **CHARGE**<sup>(7)</sup>P





## CHARGE CPC CPC

- End-to-End solution for charging infrastructure providers
  - Charging stations management
  - Customer management
  - Payment plans & Billing
  - Charging & Authorization
  - Reservations
  - Smart Charging & Metering
  - Integration and further development of solutions

CPO = Charging point operator

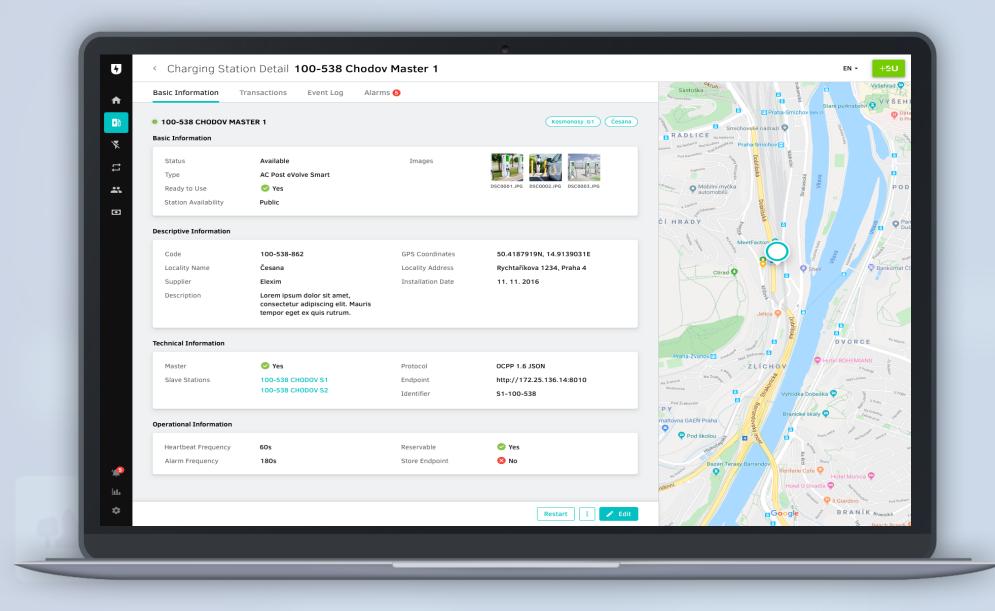


# Stations filter

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# Station detail



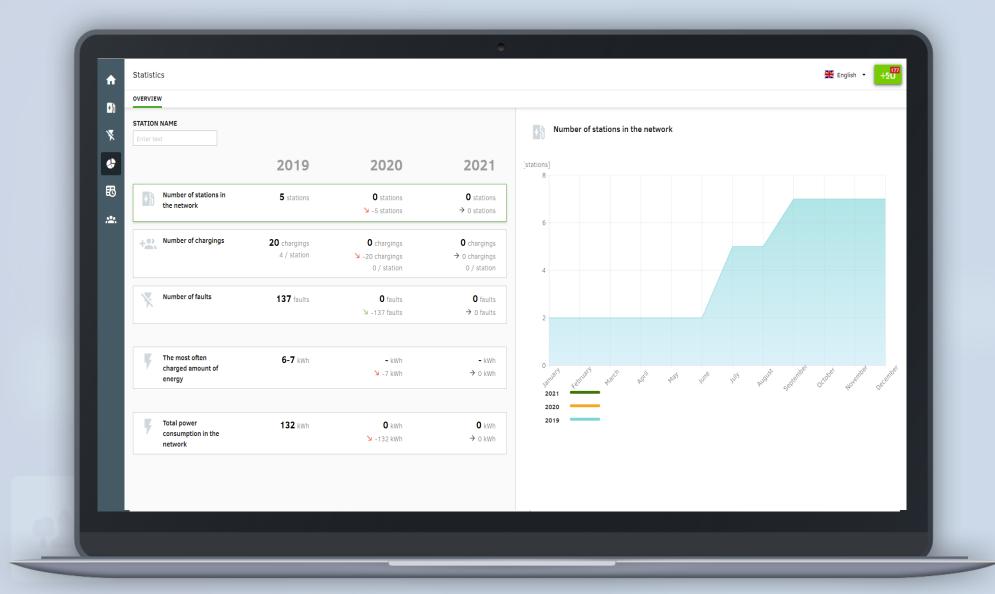


# Transactions overview

	5 items Select	all items									Y Show sea	arching criteria
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#### **Dashboards**







### CHARGEGP (ESP)

- Responsive web application for EV drivers
  - Extensive European network of charging stations
  - Charge anywhere, anytime
  - Without pre-paid card
  - No contractual obligations
  - White labeling
  - Fully responsive application
  - Customer support 24x7

ESP = E-Mobility Service Provider

### Demo





### What's next?

Flexibility features
Smart charging functions
Charging stations loadbalancing
Implementation of OCPP 2.0

Plug & Charge as defined by ISO 15118





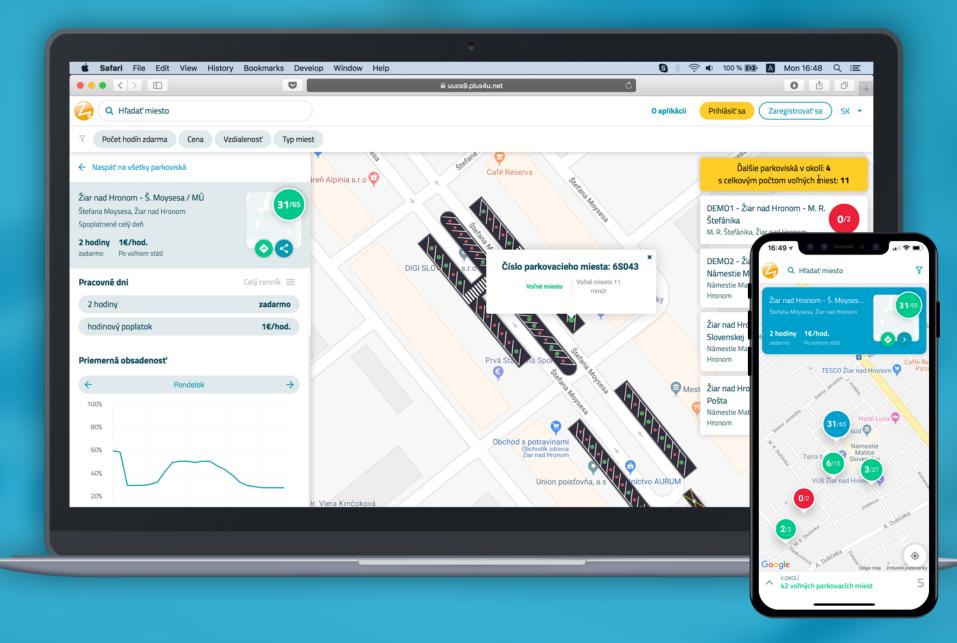
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### ChargeUp

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### Smart Parking





### **Thank You**



