

# POLISH CLUSTER POLICY



# **POLISH CLUSTER POLICY NATIONAL LEVEL**

# NATIONAL

	1.A Existing cluster policies/strategies	2.A Other existing documents for cluster policy	3.A Existing cluster funding programmes
2014-2020	<ol style="list-style-type: none"> <li>1. Medium-Term National Development Strategy 2020</li> <li>2. National Reform Programme for Strategy Realisation Europe 2020</li> <li>3. Strategy for Innovation and Efficiency of the Economy 'Dynamic Poland 2020'</li> <li>4. The Enterprise Development Programme</li> <li>5. National Key Cluster Competition Terms</li> </ol>	<ol style="list-style-type: none"> <li>1. Support for Cluster Development in Poland in new Framework 2014-2020 – proposal of PARP in terms of system coordination</li> <li>2. Cluster Benchmarking in Poland 2014</li> <li>3. Preparation of System for Selection of National Key Clusters</li> <li>4. Report on Cluster Inventory in Poland 2015</li> <li>5. Standards for Cluster Management (pilot verification of management standards)</li> <li>6. Cluster Map (updated)</li> </ol>	<ol style="list-style-type: none"> <li>1. Operational Programme Knowledge Education Development <ul style="list-style-type: none"> <li>• Measure 2.2. Support for strategic management of enterprises as well as building competitive edge on the market</li> </ul> </li> <li>2. Operational Programme Intelligent Development <ul style="list-style-type: none"> <li>• Submeasure 2.3.3 Internationalisation of National Key Clusters</li> </ul> </li> <li>3. Operational Programme Eastern Poland - regions: lubelskie, podkarpackie, podlaskie, świętokrzyskie i warmińsko-mazurskie. <ul style="list-style-type: none"> <li>• SUBMEASURE 1.3.1. Implementation of innovation by SMEs,</li> <li>• SUBMEASUR 1.3.2 Creation of network products by SMEs</li> </ul> </li> </ol>
	1.B Preceding cluster policies/strategies	2.B Other preceding documents for cluster policy	3. B Preceding cluster funding programmes
2007-2013	<ol style="list-style-type: none"> <li>1. National Development Plan (NPR) 2007-2013</li> <li>2. Medium-Term National Development Strategy 2020</li> <li>3. National Strategic Reference Framework] for 2007-2013 supporting economic development and employment (NSRO) - National Cohesion Strategy</li> </ol>	<ol style="list-style-type: none"> <li>1. „Directions and principles for cluster policy in Poland until 2020” Recommendations of the cluster policy workgroup</li> <li>2. Directions for increase of economy innovation for 2007-2013</li> <li>3. "Cluster Benchmarking in Poland" 2010</li> <li>4. "Cluster Benchmarking in Poland" 2012</li> <li>5. Map of Clusters (PARP)</li> <li>6. Cluster Catalogues in 16 regions</li> <li>7. Directions of clusters' development in Poland</li> </ol>	<ol style="list-style-type: none"> <li>1. Operational Programme Innovation Economy 2007-2013 <ul style="list-style-type: none"> <li>• Measure 5.1 „Support of cooperation links of interregional importance”</li> </ul> </li> <li>2. Operational Programme Development of Eastern Poland 2007-2013 <ul style="list-style-type: none"> <li>• Measure 1.4.3. „Promotion and cooperation”, component „Cooperation”.-direct suport</li> </ul> </li> <li>3. Programme Support for cluster development – pilot project (specific subsidy from the national budget)</li> <li>4. Programme for support of international cluster cooperation „Innovation Express” (IE)</li> <li>5. European Social Fund – Development of Human Resources / "Training programme for clustering promotion"</li> <li>6. Operational Programme Human Capital <ul style="list-style-type: none"> <li>• Measure 2.1 „Development of modern economy personnel”</li> </ul> </li> </ol>

# POLISH CLUSTER POLICY

## NATIONAL LEVEL PERSPECTIVE 2007-2013

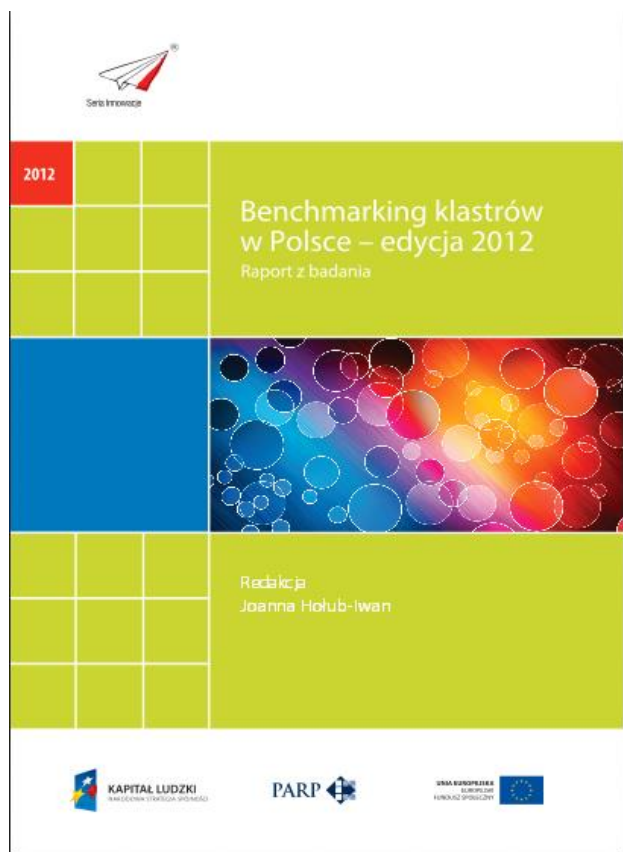
# 1.B Preceding cluster policies/strategies

1. National Development Plan (NPR) 2007-2013
2. Medium-Term National Development Strategy 2020
3. National Strategic Reference Framework] for 2007-2013 supporting economic development and employment (NSRO) - National Cohesion Strategy

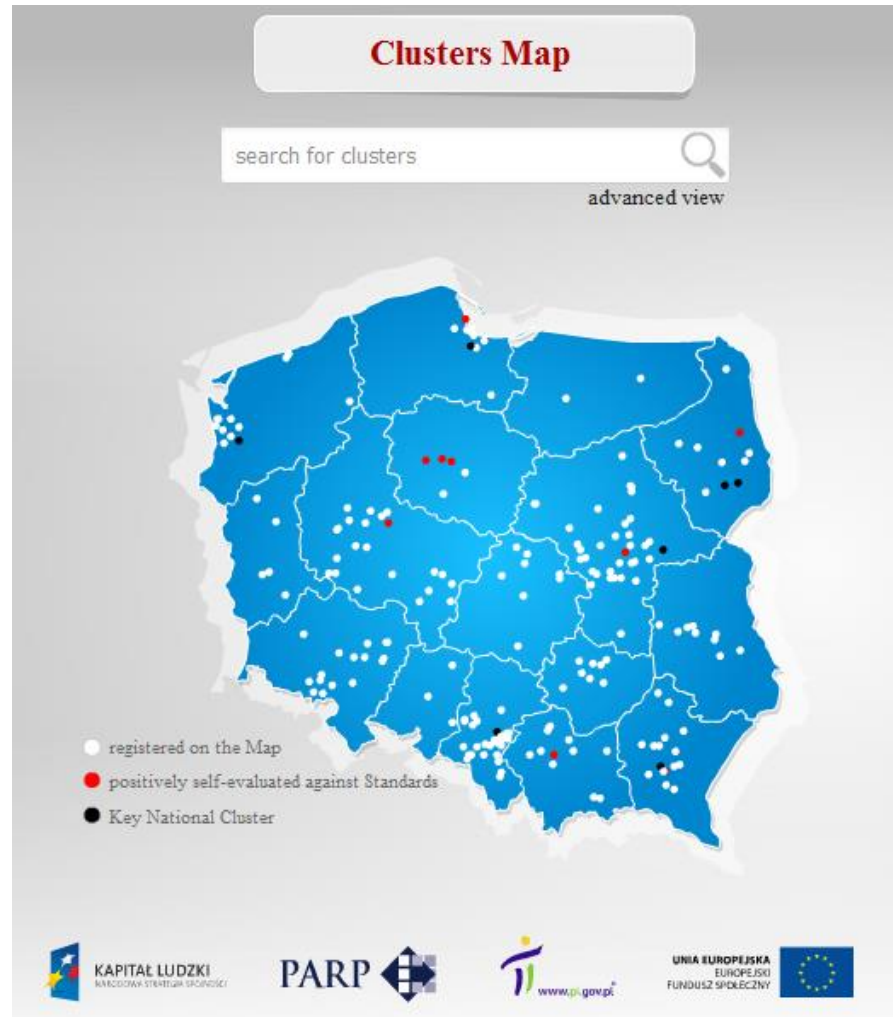
## 2.B Other preceding documents for cluster policy

1. „Directions and principles for cluster policy in Poland until 2020” Recommendations of the cluster policy workgroup
2. Directions for increase of economy innovation for 2007-2013
3. "Cluster Benchmarking in Poland" 2010
4. "Cluster Benchmarking in Poland" 2012
5. Map of Clusters (PARP)
6. Cluster Catalogues in 16 regions
7. Directions of clusters' development in Poland

# Benchmarking of Polish Clusters 2010, 2012, 2014



# Map of Clusters (PARP)



PARP (Polish Agency for Enterprise Development) is proud to present a Cluster Map, the largest data base of Polish clusters. Data, available in Polish and English languages, have been collected directly from cluster organizations willing to register and publish information on the website.

The Cluster Map has been established with the purpose of disseminating information on clusters active in Poland and providing a foundation for national and transnational collaboration between clusters and their environment.

Cluster Map is open to new clusters. To add your cluster to the map, please contact us at the address [klastry@parp.gov.pl](mailto:klastry@parp.gov.pl).

What is a cluster?

CLUSTER is a geographical concentration of specialised entities such as enterprises, research organisations, business support institutions and public bodies, that are defined by strong interactions, represent similar and/or complementary industries and cooperate and compete at the same time.

Clusters can be characterised by the following specific features:

- involvement of entities representing business,



# 3. B Preceding cluster funding programmes

V4ClusterPol  
V4ClusterFund

1. Operational Programme Innovation Economy 2007-2013

- **Measure 5.1** „Support of cooperation links of interregional importance”

2. Operational Programme Development of Eastern Poland 2007-2013

- **Measure 1.4.3.** „Promotion and cooperation”, component „Cooperation”.-direct support

3. Programme Support for cluster development – pilot project (specific subsidy from the national budget)

4. Programme for support of international cluster cooperation „Innovation Express” (IE)

5. European Social Fund – Development of Human Resources / "Training programme for clustering promotion"

6. Operational Programme Human Capital

- **Measure 2.1** „Development of modern economy personnel”

# POLISH CLUSTER POLICY

## NATIONAL LEVEL PERSPECTIVE 2014-2020

# 1.A Existing cluster policies/strategies

1. Medium-Term National Development Strategy 2020
2. National Reform Programme for Strategy Realisation Europe 2020
3. Strategy for Innovation and Efficiency of the Economy 'Dynamic Poland 2020'
4. The Enterprise Development Programme
5. National Key Cluster Competition Terms

## 2.A Other existing documents for cluster policy

1. Support for Cluster Development in Poland in new Framework 2014-2020 – proposal of PARP in terms of system coordination
2. Cluster Benchmarking in Poland 2014
3. Preparation of System for Selection of National Key Clusters
4. Report on Cluster Inventory in Poland 2015
5. Standards for Cluster Management (pilot verification of management standards)
6. Cluster Map (updated)

## 3.A Existing cluster funding programmes

1. Operational Programme Knowledge Education Development
  - Measure 2.2. Support for strategic management of enterprises as well as building competitive edge on the market
2. Operational Programme Intelligent Development
  - Submeasure 2.3.3 Internationalisation of National Key Clusters
3. Operational Programme Eastern Poland - regions: lubelskie, podkarpackie, podlaskie, świętokrzyskie i warmińsko-mazurskie.
  - SUBMEASURE 1.3.1. Implementation of innovation by SMEs,
  - SUBMEASUR 1.3.2 Creation of network products by SMEs

# POLISH CLUSTER POLICY

## REGIONAL LEVEL WEST POMERANIA



# POLISH CLUSTER POLICY

## REGIONAL LEVEL – WEST POMERANIA PERSPECTIVE 2007-2013



**REGIONAL - ZACHODNIOPOMORSKIE**

	<b>1.A Existing cluster policies/strategies</b>	<b>2.A Other existing documents for cluster policy</b>	<b>3.A Existing cluster funding programmes</b>
<b>2014-2020</b>	<ol style="list-style-type: none"> <li>Regional Development Strategy of the West Pomeranian Region</li> <li>Regional Innovation Strategy of the West Pomeranian Region for 2011-2020</li> </ol>	<ol style="list-style-type: none"> <li>„Identification and analysis of business support institutions and clusters of the West Pomeranian Region” (project entitled „Regional Territorial Observatory”, grant from Ministry of Administration and Digitization)</li> </ol>	<ol style="list-style-type: none"> <li>Regional Operational Programme of the West Pomeranian Region for 2014-2020, „Detailed description of priority axes of the Regional Operational Programme of the West Pomeranian Region 2014-2020”. <ul style="list-style-type: none"> <li>I ECONOMY, INNOVATION, NEW TECHNOLOGIES, MEASURE 1.15 SUPPORT OF COOPERATION OF ENTERPRISES, type.2: Comprehensive support for groups of companies in terms of international cooperation</li> </ul> </li> </ol>
	<b>1.B Preceding cluster policies/strategies</b>	<b>2.B Other preceding documents for cluster policy</b>	<b>3. B Preceding cluster funding programmes</b>
<b>2007-2013</b>	<ol style="list-style-type: none"> <li>Regional Development Strategy of the Region of West Pomerania</li> <li>Regional Innovation Strategy of the West Pomeranian Region for 2011-2020</li> </ol> <p>Strategic objective 3: Development of the system for creation, diffusion and absorption of innovation in the region Operational objective 3.4: Development of cooperation within cluster and other cooperation links. Measures:</p> <ul style="list-style-type: none"> <li>3.4.1. Stimulation of scientific and economic activity in new fields following from social and economic challenges.</li> <li>3.4.2. Support of creation and functioning of cluster initiatives.</li> <li>3.4.3. Financing research, educational and investment projects realised within clusters and other cooperation links.</li> </ul>	<ol style="list-style-type: none"> <li>Framework Action Plan for 2009-2010 to Regional Innovation Strategy of the West Pomeranian Region</li> <li>Action Plans for 2011-2013 to the development programme entitled. „Regional Innovation Strategy of the West Pomeranian Region for 2011-2020”</li> <li>„Role of clusters in building knowledge-based economy”</li> <li>„Existing clusters and cluster initiatives in the West Pomeranian Region”</li> <li>„Trends, development dynamics and basis for establishment of new clusters in the West Pomeranian Region”</li> </ol>	<ol style="list-style-type: none"> <li>Regional Operational Programme of the West Pomeranian Region for 2007-2013</li> <li>Operational Programme Human Capital, <ul style="list-style-type: none"> <li>priority VIII – measure 8.2.2 regional projects; project entitled "Creation, development and update of the Regional Innovation Strategy of the West Pomeranian Region"</li> </ul> </li> <li>Operational Programme Human Capital, <ul style="list-style-type: none"> <li>priority VIII – measure 8.2.2 regional projects; project entitled „Knowledge transfer in the region via development of cooperation networks".</li> </ul> </li> </ol>



# 1.B Preceding cluster policies/strategies

1. Regional Development Strategy of the Region of West Pomerania
2. Regional Innovation Strategy of the West Pomeranian Region for 2011-2020
  - Strategic objective 3: Development of the system for creation, diffusion and absorption of innovation in the region
  - Operational objective 3.4: Development of cooperation within cluster and other cooperation links.

## Measures:

- 3.4.1. Stimulation of scientific and economic activity in new fields following from social and economic challenges.
- 3.4.2. Support of creation and functioning of cluster initiatives.
- 3.4.3. Financing research, educational and investment projects realised within clusters and other cooperation links.

## 2.B Other preceding documents for cluster policy

1. Framework Action Plan for 2009-2010 to Regional Innovation Strategy of the West Pomeranian Region
2. Action Plans for 2011-2013 to the development programme entitled. „Regional Innovation Strategy of the West Pomeranian Region for 2011-2020”
3. „Role of clusters in building knowledge-based economy”
4. „Existing clusters and cluster initiatives in the West Pomeranian Region”
5. „Trends, development dynamics and basis for establishment of new clusters in the West Pomeranian Region”

## 3. B Preceding cluster funding programmes

1. Regional Operational Programme of the West Pomeranian Region for 2007-2013
2. Operational Programme Human Capital,
  - priority VIII – measure 8.2.2 regional projects; project entitled "Creation, development and update of the Regional Innovation Strategy of the West Pomeranian Region"
3. Operational Programme Human Capital,
  - priority VIII – measure 8.2.2 regional projects; project entitled „Knowledge transfer in the region via development of cooperation networks".

# POLISH CLUSTER POLICY

## REGIONAL LEVEL – WEST POMERANIA PERSPECTIVE 2014-2020



# 1.A Existing cluster policies/strategies

1. Regional Development Strategy of the West Pomeranian Region
2. Regional Innovation Strategy of the West Pomeranian Region for 2011-2020

## 2.A Other existing documents for cluster policy

1. „Identification and analysis of business support institutions and clusters of the West Pomeranian Region”
  - project entitled „Regional Territorial Observatory”,
  - grant from Ministry of Administration and Digitization

## 3.A Existing cluster funding programmes

1. Regional Operational Programme of the West Pomeranian Region for 2014-2020, „Detailed description of priority axes of the Regional Operational Programme of the West Pomeranian Region 2014-2020”.
- I ECONOMY, INNOVATION, NEW TECHNOLOGIES, MEASURE
- 1.15 SUPPORT OF COOPERATION OF ENTERPRISES, type.2: Comprehensive support for groups of companies in terms of international cooperation

**Thank you for your attention!**

Marzena Frankowska

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Mariusz Jedliński