Visegrad Fund

Desk Research Results - Hungary

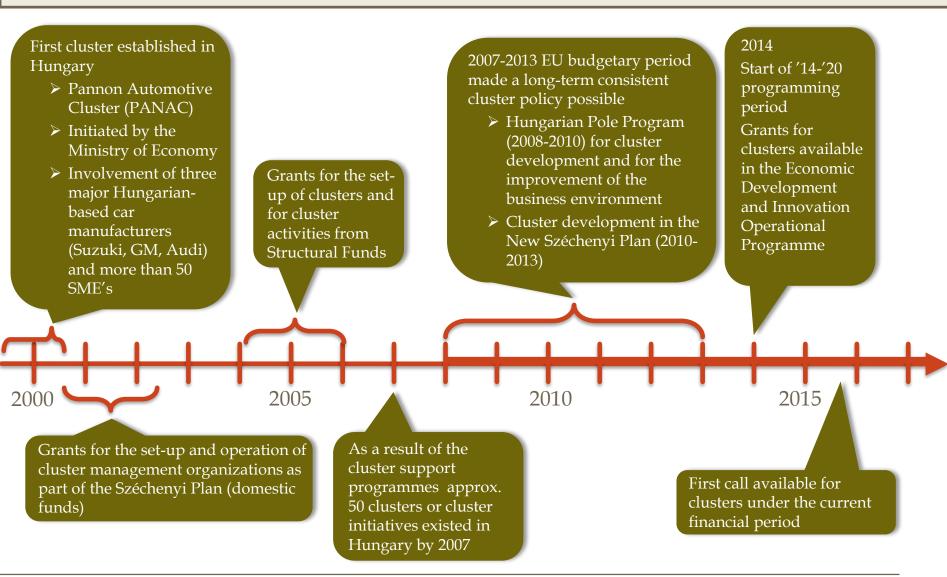
V4ClusterPol – II. Academic Workshop

Szczecin, 9 June 2016

Zoltán Bendó, Tenderix Consulting and Research



Cluster programmes in Hungary from 2000





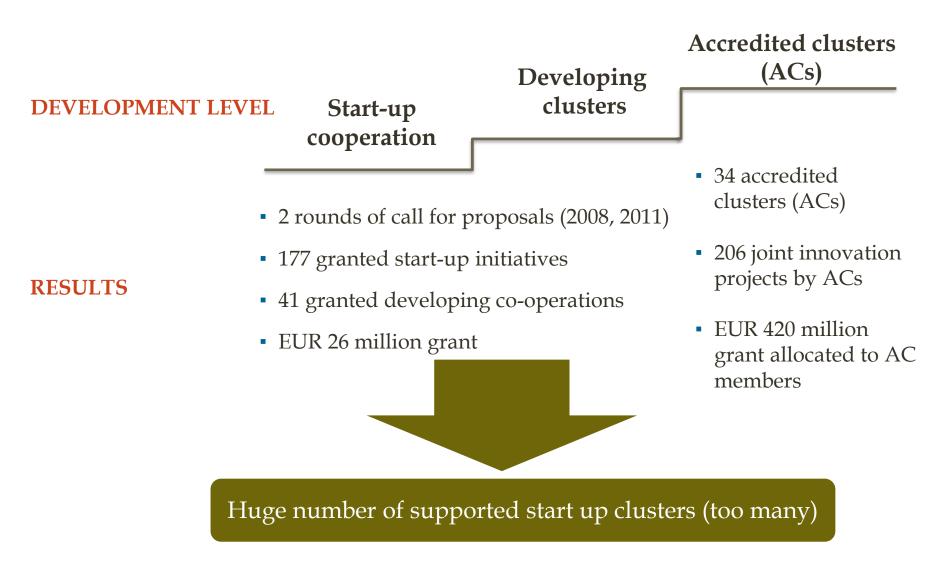
Source: Ministry for National Economy and Tenderix analysis

Cluster development in Hungary 2007-2013

Accredited clusters Developing clusters Start-up **DEVELOPMENT LEVEL** cooperation At least 2 years track At least 1 year track record Start of cooperation in record Strong trust among Deepening trust a network **DESCRIPTION** cluster members Cooperation in among members Cooperation in administrative Cooperation in value innovation creation activities activities Cluster management Cluster management **AVAILABLE** Cluster management Joint R&D and Joint investment **GRANTS** innovation investments **Economic Regional Operational Programmes** Development (7 programmes for the 7 regions of Operational Hungary) Programme (EDIOP)



Overall results of cluster development in Hungary 2007-13





Accredited Clusters at present



	Annual revenue	Export revenue	Employees
1011 SMEs	EUR M 2 916	EUR M 739	31 796
108 Large enterprises	EUR M 27 132	EUR M 5 629	99 906
Total	EUR M 30 048	EUR M 6 368	131 702

ICT	8
Machinery/vehicle production	8
Healthcare, biotech	7
Construction/ Energy	5
Packaging/plastics industry	3
Environment	1
Wood/furniture	1
Food	1

Total



34

Professional clusters

Non-accredited clusters

- ✓ Joint cluster track record
- ✓ Support of the cluster management organisation
- ✓ Service development for real collaboration
- ✓ Stable membership

Accredited Clusters

- ✓ Outstanding results in cluster cooperation
- ✓ Significant export potential
- ✓ Primary support of cluster members' projects
- ✓ High innovation performance

Joint investment,
Joint innovation,
Management development

Management development

Financial support (EDIOP)*

Track record



Start-up clusters

Establishment of

Elaboration of the

Cluster mentoring

framework conditions

cooperation

Source: Ministry for National Economy

* Economic Development and Innovation Operational Programme 2014-2020

Relevant strategies, programmes, calls assessed through the desk research

Cluster related programmes/strategies

Period 2007-2013

Hungarian Pole Programme and its continuation

Other cluster related

• n. a.

Cluster related calls/funding programmes

strategies

- Dedicated call for proposal for innovation projects of cluster members through EDOP
- Call for proposal for the development of cluster management organisations through ROP

Period 2014-2020

- National S3 document of Hungary
- Regional S3 documents
- Investment in the future (official R&D strategy of Hungary)
- There is no officially accepted cluster strategy in Hungary
- Expert study on the renewal of the cluster development system of Hungary
- Not an official government programme, however adopted by the MNE
- Call for proposals for the development of cluster management organisations through EDIOP
- There are no dedicated R&D calls for clusters

