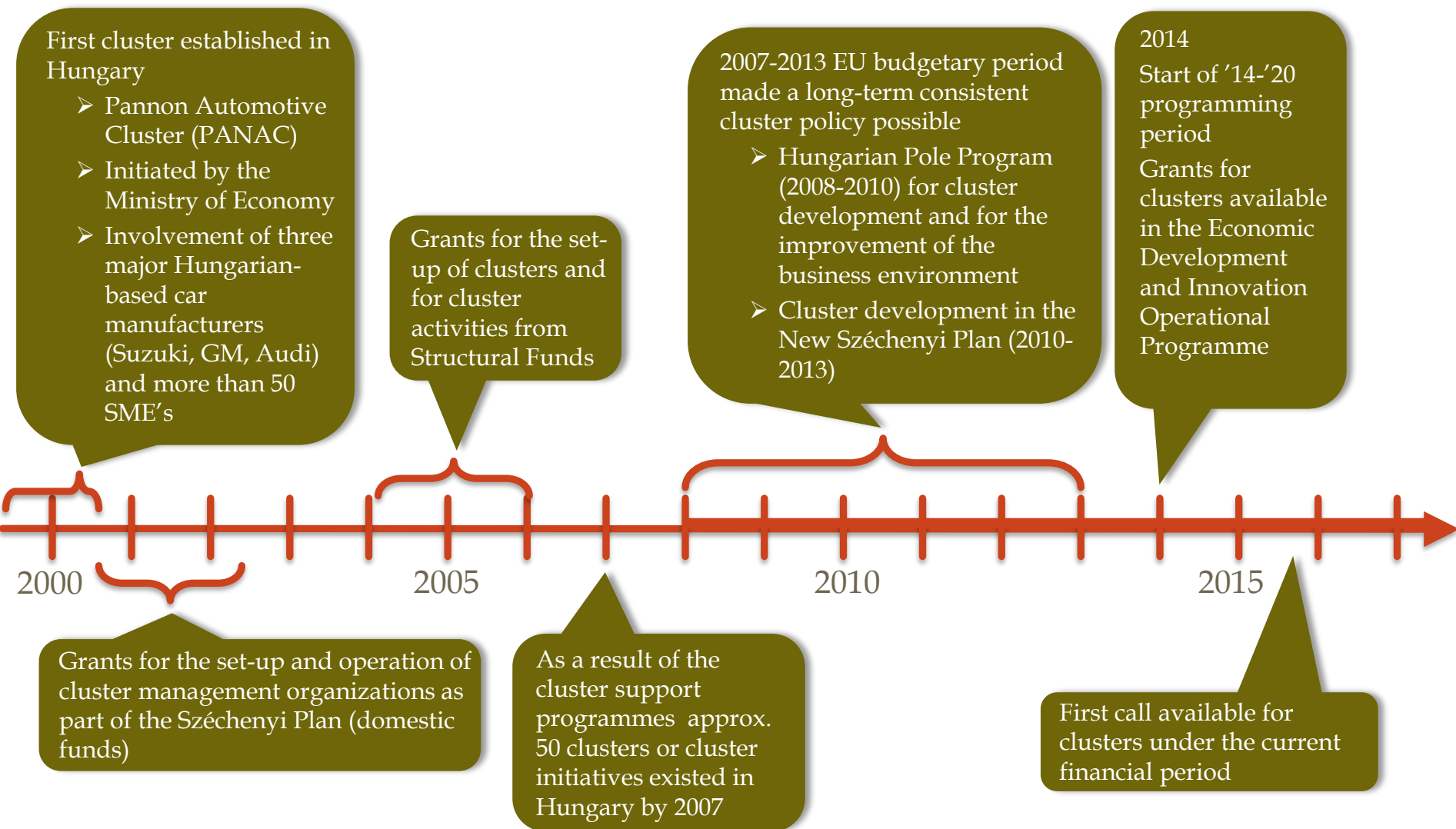

Desk Research Results - Hungary

V4ClusterPol – II. Academic Workshop

Szczecin, 9 June 2016

Zoltán Bendó, Tenderix Consulting and Research

Cluster programmes in Hungary from 2000

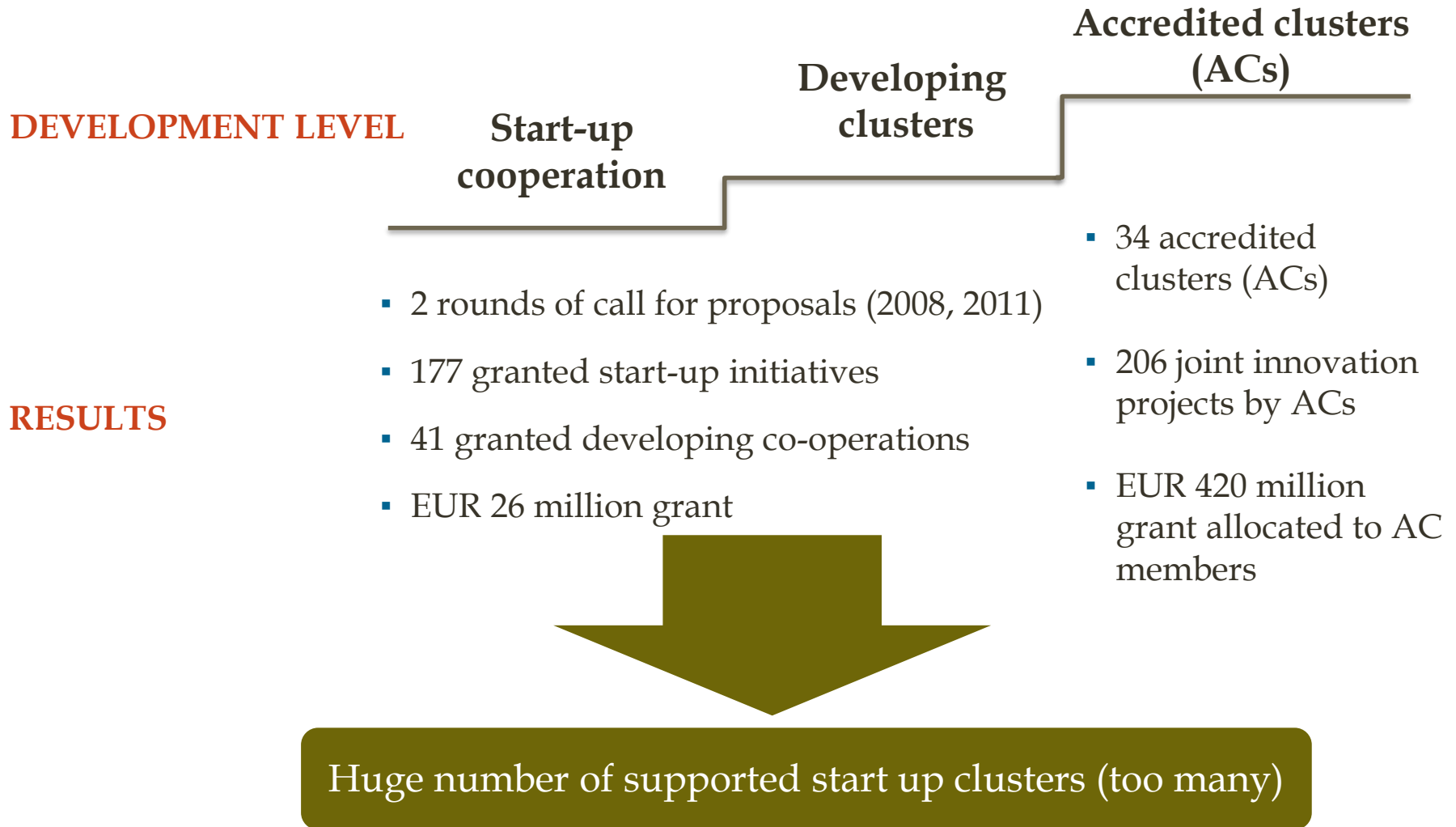


Cluster development in Hungary 2007-2013

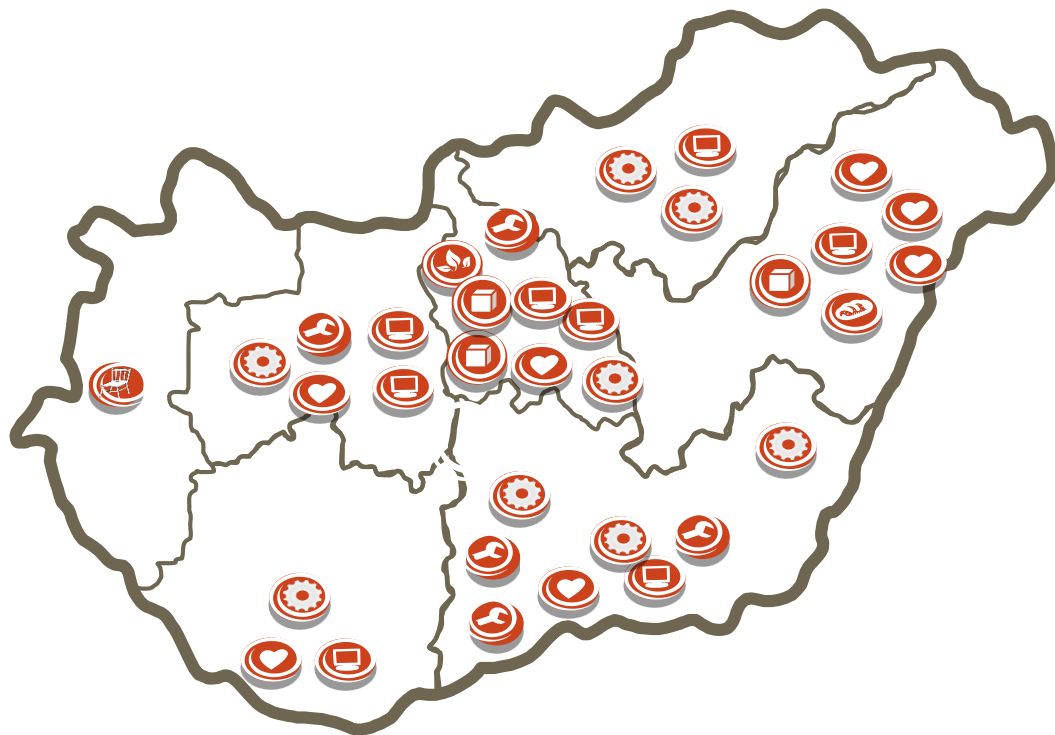
DEVELOPMENT LEVEL	Start-up cooperation	Developing clusters	Accredited clusters
DESCRIPTION	<ul style="list-style-type: none"> Start of cooperation in a network Cooperation in administrative activities 	<ul style="list-style-type: none"> At least 1 year track record Deepening trust among members Cooperation in value creation activities 	<ul style="list-style-type: none"> At least 2 years track record Strong trust among cluster members Cooperation in innovation
AVAILABLE GRANTS	<ul style="list-style-type: none"> Cluster management 	<ul style="list-style-type: none"> Cluster management Joint investment 	<ul style="list-style-type: none"> Cluster management Joint R&D and innovation investments
	Regional Operational Programmes (7 programmes for the 7 regions of Hungary)		Economic Development Operational Programme (EDIOP)








Source: Ministry for National Economy

Overall results of cluster development in Hungary 2007-13



Accredited Clusters at present

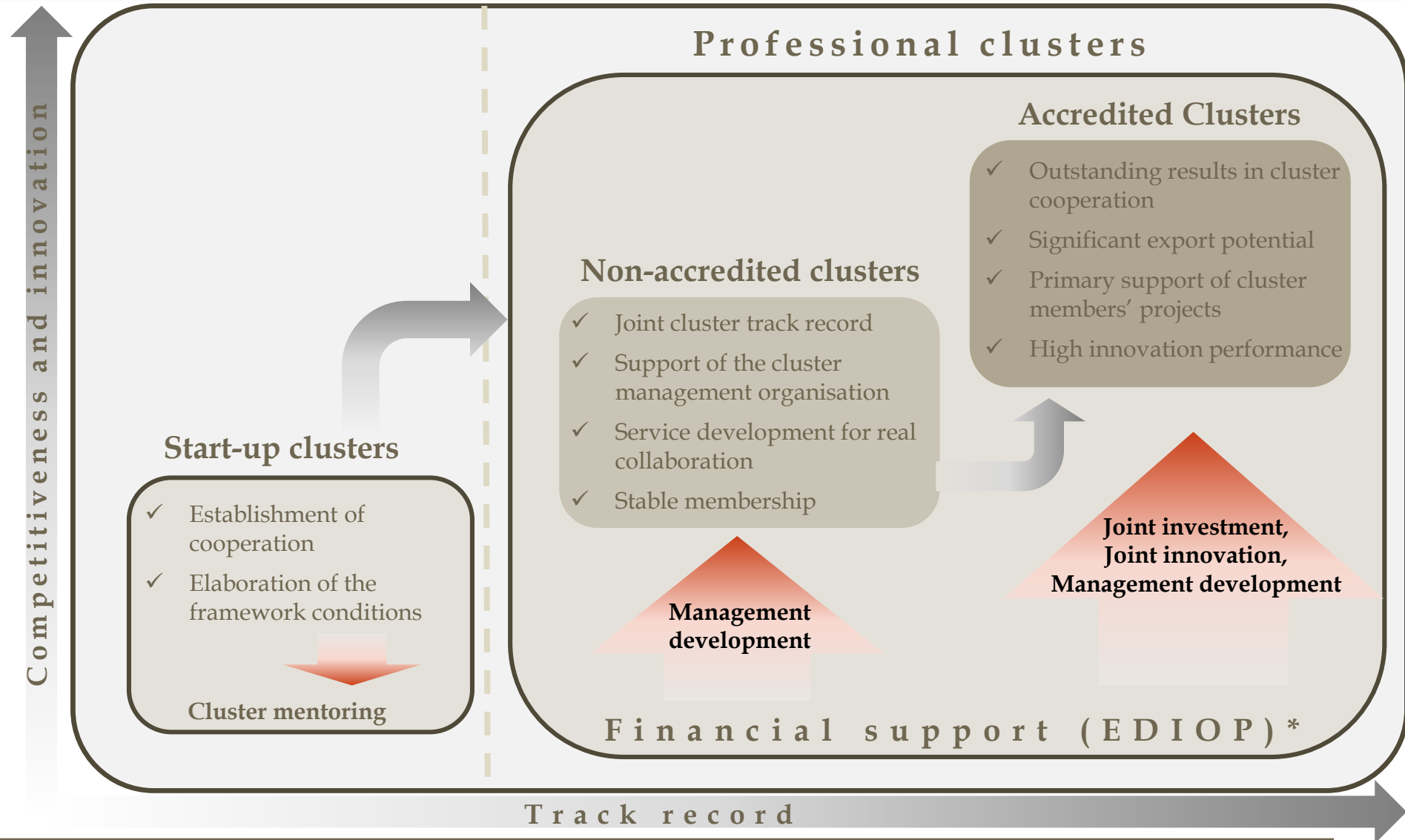


-  ICT 8
-  Machinery/vehicle production 8
-  Healthcare, biotech 7
-  Construction/Energy 5
-  Packaging/plastics industry 3
-  Environment 1
-  Wood/furniture 1
-  Food 1

Total 34

	Annual revenue	Export revenue	Employees
1011 SMEs	EUR M 2 916	EUR M 739	31 796
108 Large enterprises	EUR M 27 132	EUR M 5 629	99 906
Total	EUR M 30 048	EUR M 6 368	131 702

Hungarian cluster development concept 2014-20



Source: Ministry for National Economy

* Economic Development and Innovation Operational Programme 2014-2020

Relevant strategies, programmes, calls assessed through the desk research

	Period 2007-2013	Period 2014-2020
Cluster related programmes/strategies	<ul style="list-style-type: none">• Hungarian Pole Programme and its continuation	<ul style="list-style-type: none">• National S3 document of Hungary• Regional S3 documents• Investment in the future (official R&D strategy of Hungary)• There is no officially accepted cluster strategy in Hungary
Other cluster related strategies	<ul style="list-style-type: none">• n. a.	<ul style="list-style-type: none">• Expert study on the renewal of the cluster development system of Hungary• Not an official government programme, however adopted by the MNE
Cluster related calls/funding programmes	<ul style="list-style-type: none">• Dedicated call for proposal for innovation projects of cluster members through EDOP• Call for proposal for the development of cluster management organisations through ROP	<ul style="list-style-type: none">• Call for proposals for the development of cluster management organisations through EDIOP• There are no dedicated R&D calls for clusters