

# INDICATORS DESK RESEARCH – SLOVAK CLUSTER PROGRAMS ENVIRONMENT

Katarína Havierniková, Marcel Kordoš  
Alexander Dubček University in Trenčín

# 1.A Existing cluster policies/strategies (mandatory documents 2014-2020) - Cluster policy territorial administration level

1. The basis of strategy of creative industry development in SR.
  - Ministry of culture
  - Research and Innovation Strategy for Smart Specialisation of the Slovak Republic (RIS3)
  - clustering of specific activities, the creation of creative clusters.
2. National Reform Programme of Slovak Republic 2014, 2015, 2016
  - Government of the SR
  - Strategy Europa 2020, Manifesto of the Government of SR for 2012 –2016, 2017, 2018.
  - state budget/coordinator -Minister of Finance cooperated with Government Office of the SR.
  - no sector only scope of Innovation (2014), to support industrial cluster organizations
3. 1.2 Promoting of firms' investment in research and innovation and the creation of links and synergies between enterprises, R & D centers and higher education environments.
  - Support of research, development and innovation activities (technological and non-technological) in enterprises and / or groups of enterprises (particularly in the clusters).

# 1.A Existing cluster policies/strategies (mandatory documents 2014-2020) - Regional

1. The program of economic and social development of Trnava Self Governing Region.
  - Trnava Self-Governing Region; 2016-2020
  - Law no. 539/2008 Coll. - Support of Regional Development, National Strategy for Regional Development, and many others
  - energetics and renewable energy, tourism.
  - generally mentioned: support of cluster policy, cluster and activities
2. Integrated regional territorial strategy Trnava region for the period 2014 - 2020
  - Partnership agreement Slovak Republic for 2014 – 2020
  - Clustering generally mentioned

## 1.B Preceding cluster policies/strategies (mandatory documents 2007-2013) - territorial administration level

1. National Strategic Reference Framework for the period of 2007 – 2013
  - Ministry of Transport, Construction and Regional Development of SR
  - Cohesion policy of the EU, 2016, generally, support for cluster building
2. National Position on the EU Strategy for the Danube Region
  - Government office of the SR, Danube Region Strategie, R&D support
3. Innovation Policy for 2011 – 2013
  - Ministry of Economy, Innovation strategy of SR for period 2007 -2013, generally.
4. Innovation strategy of SR for period 2007 -2013
  - Central government bodies, EU Cohesion policy, development of clusters - in general
5. National Reform Program of the Slovak Republic 2012, 2013
  - Strategy Europa 2020, Manifesto of the Government of SR for 2012 –2016, innovative clusters - in general

## 1.B Preceding cluster policies/strategies (mandatory documents 2007-2013) - Regional

1. Action Plan for the Development of Industry in territory of Trnava Region
  - The strategy of industrial development and Plan of social and economic development of Trnava Self-Governing Region, establishment of clusters.
2. The strategy of industrial development in the Trnava region
  - 5 (till 2013), Modernisation Programme Slovakia 21, National Strategic Reference Framework 2007-2013, the National Lisbon Strategy, the National Reform Programme of Slovakia for the period 2006 - 2008, Operational Programme Competitiveness and Economic Growth Operational Programme Research and Development, Manifesto of the Government of SR, establishment of clusters.
3. Strategy of tourism development in the Trnava Region (2008 -2013)
  - 2008, The program of economic and social development of Trnava Self Governing Region, creation of tourism clusters
4. The program of economic and social development of Trnava Self Governing Region
  - 5 (2009-2015), Act of National Council SR 302/2001 Coll. on self-government of higher territorial units, Law no. 539/2008 Coll. - Support of Regional Development, National strategy of regional development.

## 2.B Other preceding documents for cluster policy (optional 2007-2013) - national

1. The objectives of activity 1.1.2 RIS3 SK "Support of key sectors anchor, for example through clusters and other forms of networking at local, regional, national and macro-regional level" and activities
2. 1.3.2 RIS3 E "Construction of industrial research, development and innovation capacities along with the participation of academic and university sector - corporate research centers of enterprises.

### 3.A Existing cluster funding programmes (2014-2020) - Cluster policy territorial administration level

1. The European Union Strategy for the Danube Region
  - Programme, 2014-2020, 2014-2023, Slovakia-Hungary Cross-border Co-operation,
  - internationalisation, others: infrastructure
2. 063 Supporting of clusters and business networks, particularly in SMEs
  - Slovak government, Interreg ČR-SR, creative industry, 2014 - 2020
3. 63 Cluster support and business networks primarily benefiting SMEs
  - Slovak government, networking, human resources, R&D and innovation projects, marketing, internationalisation, Interreg V-A Slovakia-Austria, 1,512,628 EUR
4. Capacities in RP7
  - Ministry of Economy, Knowledge regions and support for regional clusters towards research, Part of the Economic Development OP, 4,2 mld EUR, Maximum 75% of total project costs

### 3. Preceding cluster funding programmes (2007-2013) - Cluster policy territorial administration level

#### 1. OP Competitiveness and Economic Growth

- On the basis of Government Resolution No. 832 of 8 October 2006; the Ministry of Construction and Regional Development; National Strategic Reference Framework of SR for 2007-13 EU Structural Funds and the Cohesion Fund. Cluster creation
- Ministry of Economy, Innovations and Economy Growth, Energy, Tourism. 2007

#### 2. Regional Operational Programme

- Ministry of Construction and Regional Development, since 2010 Ministry of Agricultural and Rural Development, 0,044% per clusters project.

#### 3. The Scheme of aid de minimis DM 3/2013

- Ministry of economy, Slovak innovation and energetic agency,

#### 4. The Scheme of aid de minimis DM18/2014

- presentations of industrial cluster organizations in international projects.

#### 5. CluStrat - Boosting innovation through new cluster concepts in support of emerging issues and cross-sectoral themes

- CENTRAL EUROPE Program; Green economy, Mobility, Active aging, Gender.

#### 6. SUBSIDIES for scientific and technological services

- Slovak Ministry of Education,

Thank you for your attention