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# Cluster policy in Poland

Szczecin, June 9th, 2016

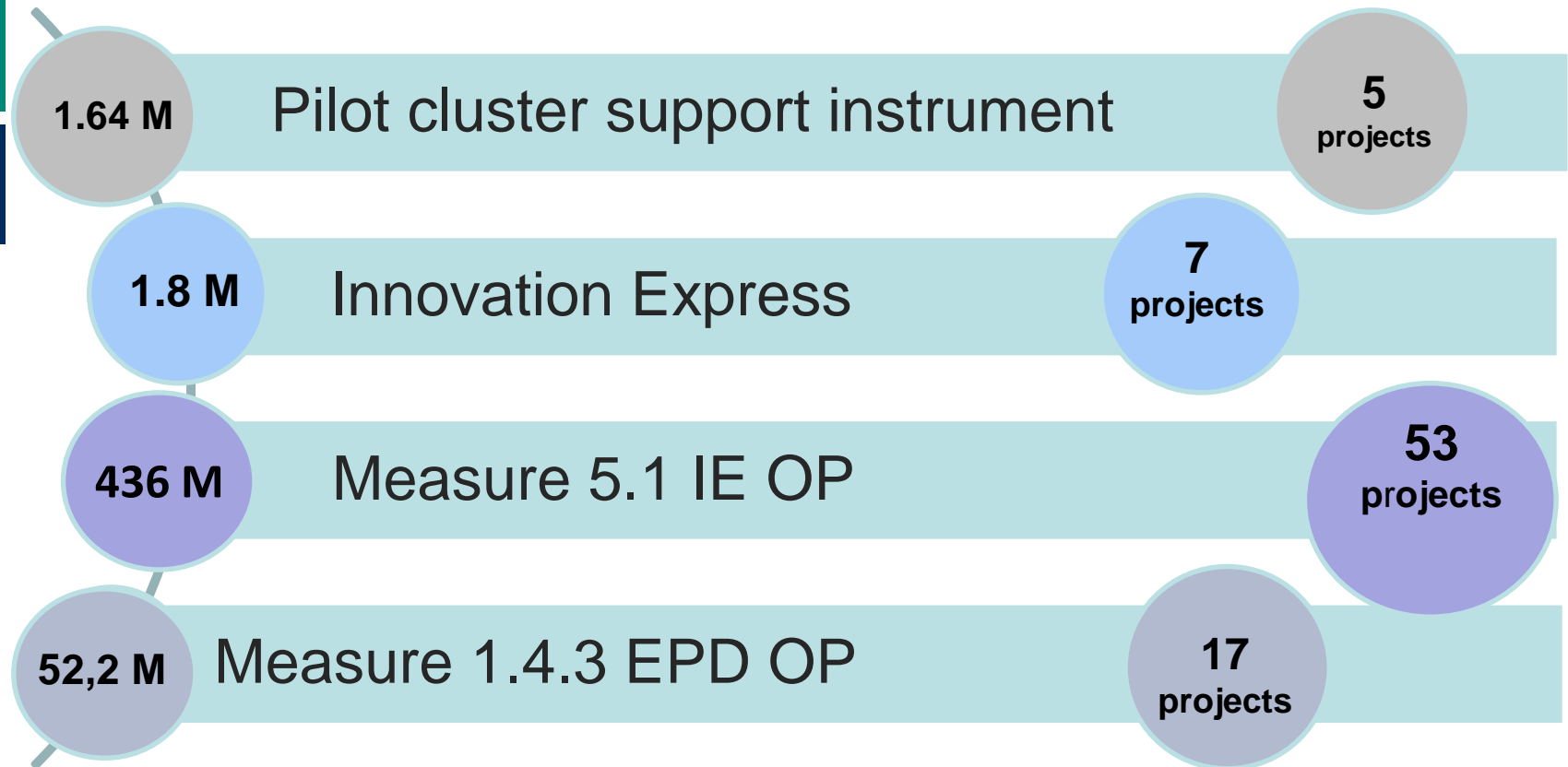
# PARP

- government agency established in 2001 by Ministry of Economy,
- develop the sector of small and medium-sized enterprises in Poland,
- implementation financial tools financed by the State budget and European Funds,
- Main activities:
  - information, promotion,
  - training,
  - advisory,
  - internationalisation of enterprises,
  - transfer of technologies and
  - participation in EU programmes.

# PARP

## key public actor of clusters support

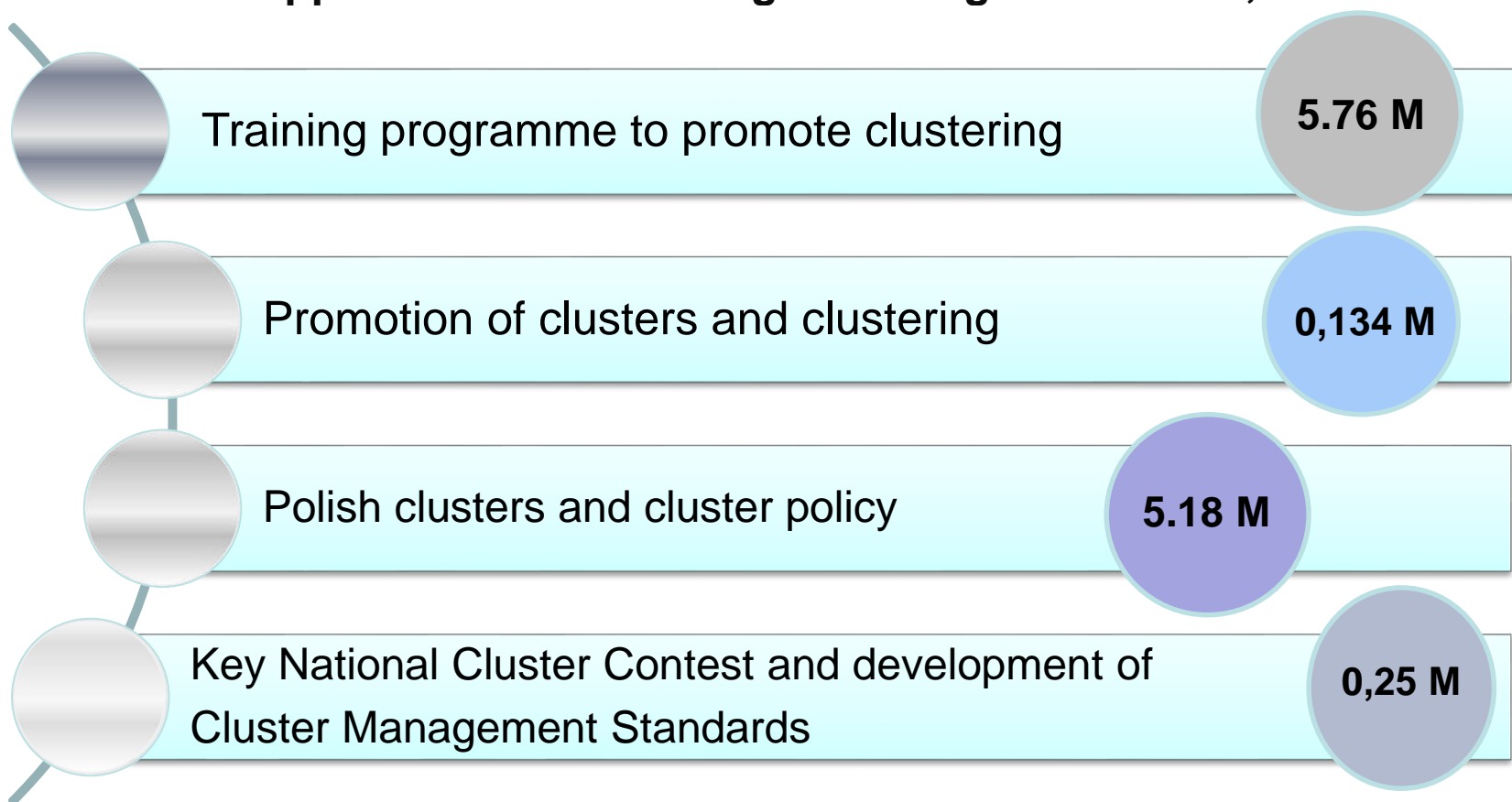
Direct support for cluster management organisations 117 M Euro:



# PARP

## key public actor of clusters support

Indirect support for cluster management organisations 2,7 M Euro:



# The concept of national policy

## Main aim:

*Strengthening of innovativeness and  
competitiveness*

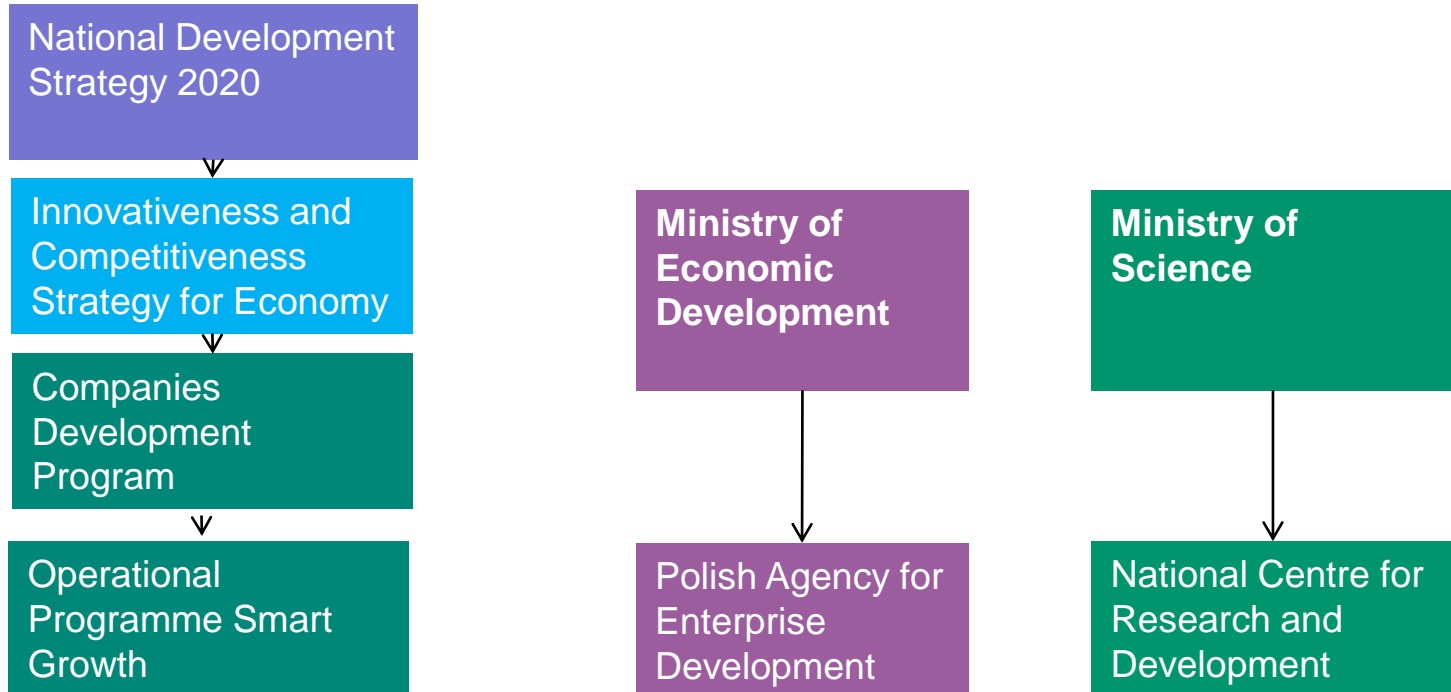
*polish economy based on  
intensive cooperation and knowledge  
flows in term of clusters*



# Main strategic documents

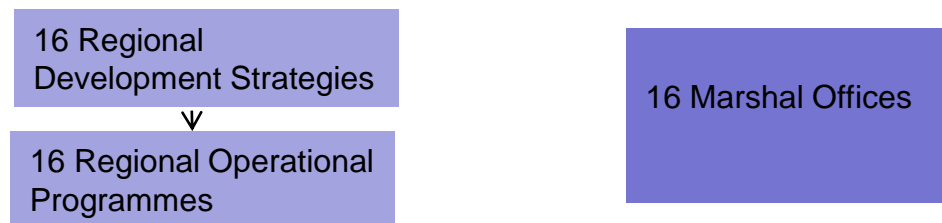
## National level

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## Regional level

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# Action plan for responsible development of Poland

## 5 filarów rozwoju gospodarczego Polski

### Silna polska gospodarka



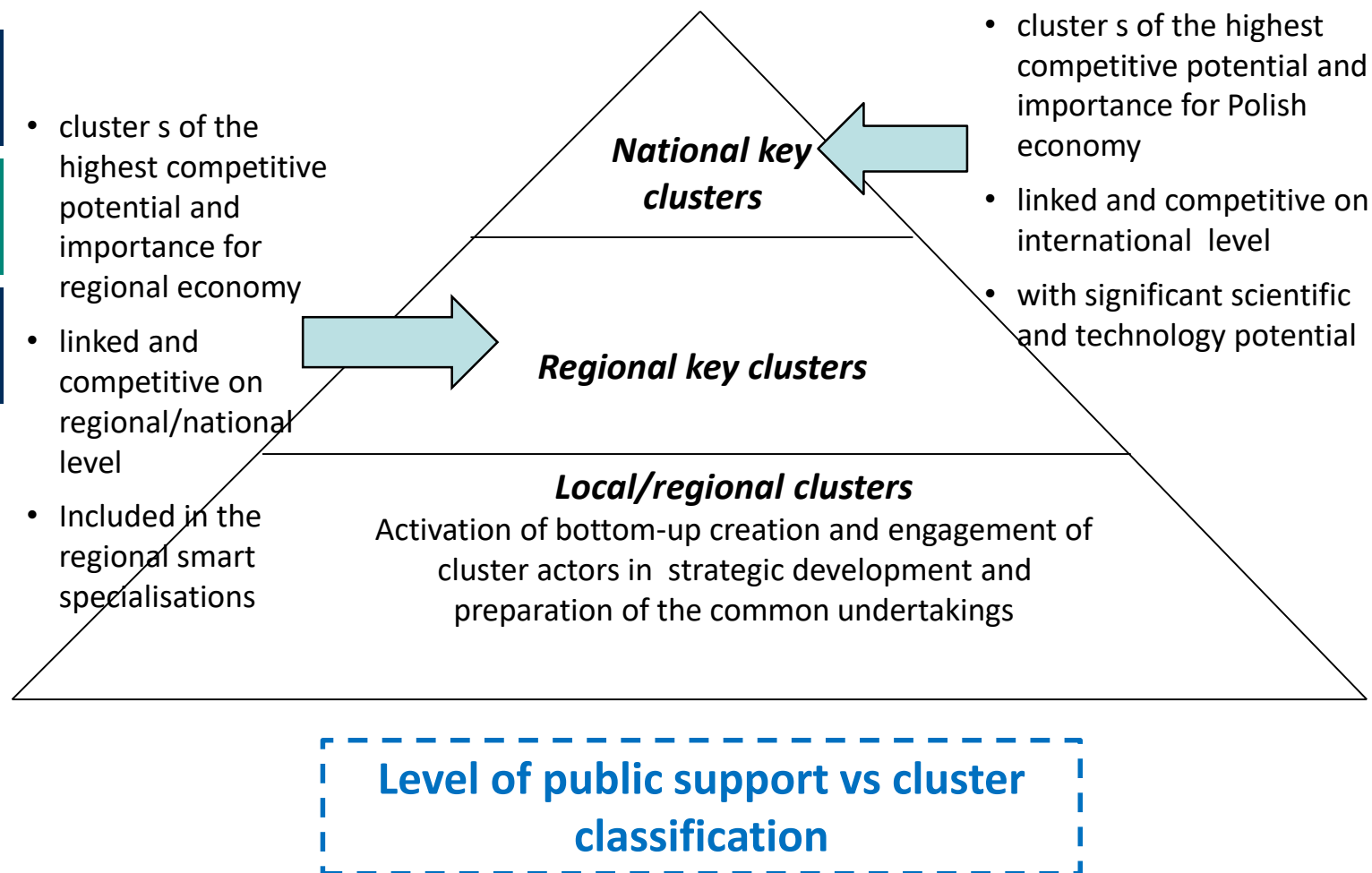
### Sprawne państwo

- e-Administracja
- Inteligentne zamówienia publiczne

- Przełamanie „Polski resortowej”
- Energia – bezpieczeństwo, dostępność, cena



# Polish Clusters' Map 2020 (vision)

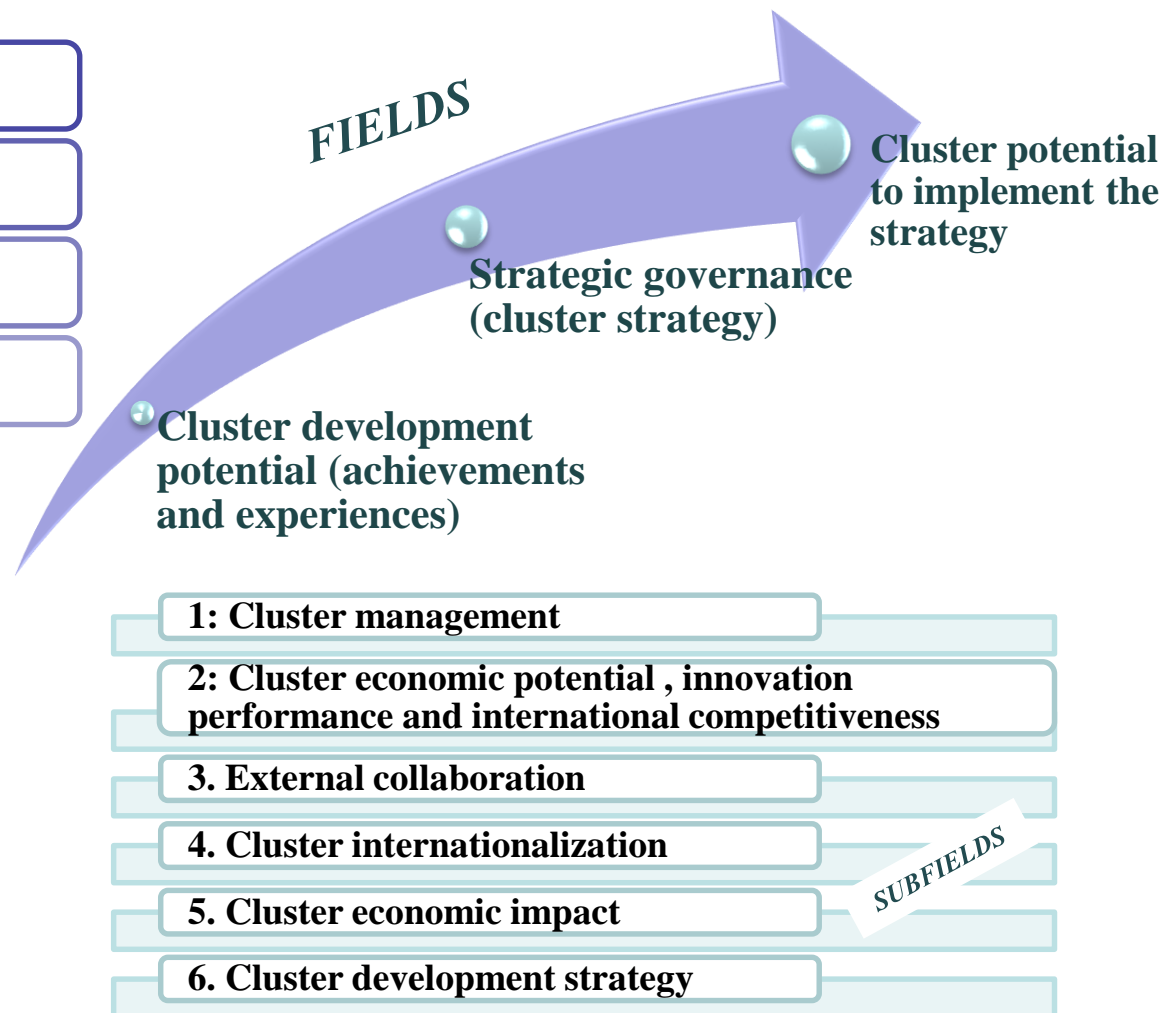
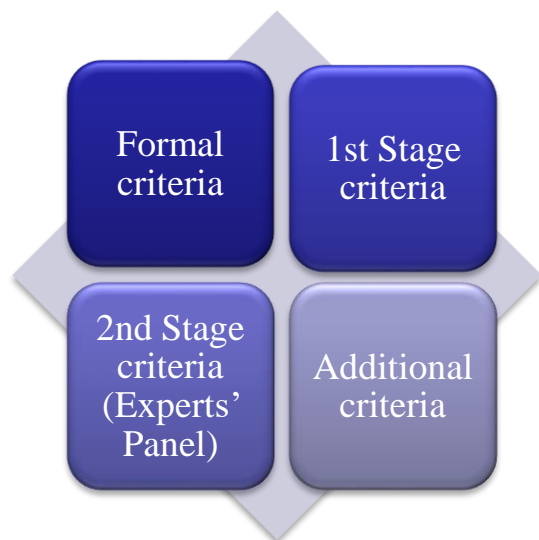
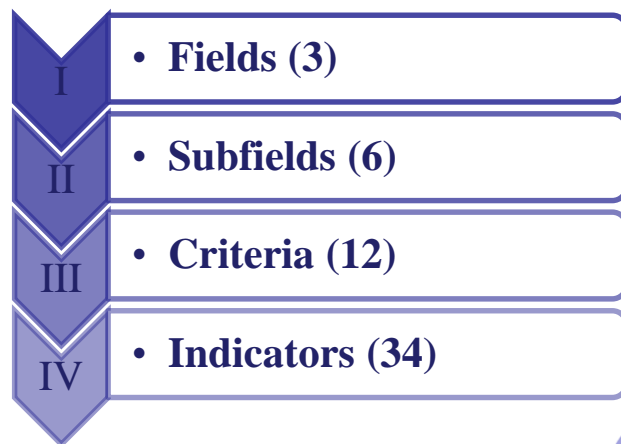


# Assumptions of Polish cluster policy until 2020

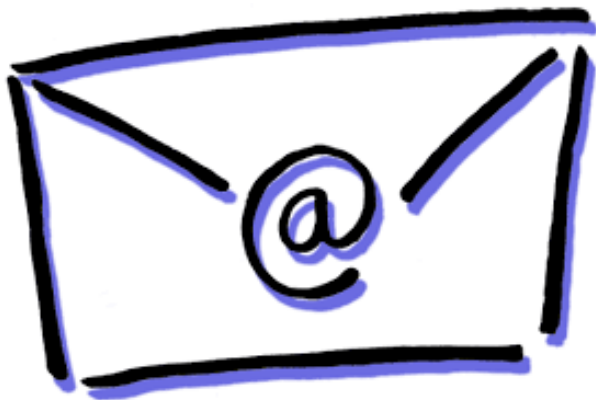
## Basic principles established by the Working Group for Cluster Policy:

- comprehensive support for networking and cooperation establishment in Polish economy;
- combining bottom-up approach and top-down approach with respect to supporting cluster development;
- building an effective ecosystem of institutions supporting cluster development;
- **concentration of public support for clusters with the largest potential for development and creation of strong, smart economic specializations;**
- **coordination of policies and public instruments (e.g. on infrastructure, R&D or education) around key clusters;**
- private co-financing of clusters' development.

# Key National Clusters (KNC) - evaluation criteria







More information available at  
[www.parp.gov.pl](http://www.parp.gov.pl)

**Thank you  
for attention**

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