

PARP

- government agency established in 2001 by Ministry of Economy,
- develop the sector of small and medium-sized enterprises in Poland,
- implementation financial tools financed by the State budget and European Funds,
- Main activites:
 - o information, promotion,
 - o training,
 - o advisory,
 - o internationalisation of enterprises,
 - o transfer of technologies and
 - o participation in EU programmes.







PARP key public actor of clusters support

Direct support for cluster management organisations 117 M Euro:

Pilot cluster support instrument 1.64 M projects 1.8 M **Innovation Express** projects 53 Measure 5.1 IE OP 436 M projects Measure 1.4.3 EPD OP 17 52,2 M projects







PARP key public actor of clusters support

Indirect support for cluster management organisations 2,7 M Euro:

Training programme to promote clustering

5.76 M

Promotion of clusters and clustering

0,134 M

Polish clusters and cluster policy

5.18 M

Key National Cluster Contest and development of Cluster Management Standards

0,25 M







The concept of national policy

Main aim:

Strenghtening of innovativeness and competetiveness

polish economy based on
intensive cooperation and knowledge
flows in term of clusters









Main strategic documents

National level

National Development Strategy 2020

Innovativeness and Competitiveness Strategy for Economy

Companies Development Program

Operational Programme Smart Growth

Regional level

Ministry of Economic Development

Polish Agency for Enterprise Development

Ministry of Science

National Centre for Research and Development

16 Regional **Development Strategies**

16 Regional Operational **Programmes**

European Funds Smart Growth

16 Marshal Offices





Action plan for responsible development of Poland

5 filarów rozwoju gospodarczego Polski

Silna polska gospodarka





- •e-Administracja
- •Inteligentne zamówienia publiczne

- Przełamanie "Polski resortowej"
- •Energia bezpieczeństwo, dostępność, cena



Polish Clusters' Map 2020 (vision)

- cluster s of the highest competitive potential and importance for regional economy
- linked and competitive on regional/national level
- Included in the regional smart specialisations

National key

Regional key clusters

- cluster s of the highest competitive potential and importance for Polish economy
- linked and competitive on international level
- with significant scientific and technology potential

Local/regional clusters

Activation of bottom-up creation and engagement of cluster actors in strategic development and preparation of the common undertakings

Level of public support vs cluster classification







Assumptions of Polish cluster policy until 2020

Basic principles established by the Working Group for Cluster Policy:

- comprehensive support for networking and cooperation establishment in Polish economy;
- combining bottom-up approach and top-down approach with respect to supporting cluster development;
- building an effective ecosystem of institutions supporting cluster development;
- concentration of public support for clusters with the largest potential for development and creation of strong, smart economic specializations;
- coordination of policies and public instruments (e.g. on infrastructure, R&D or education) around key clusters;
- private co-financing of clusters' development.







Key National Clusters (KNC) - evaluation criteria

• Fields (3)

• Subfields (6)

• Criteria (12)

• Indicators (34)

Formal 1 criteria

1st Stage criteria

2nd Stage criteria (Experts' Panel)

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Additional criteria

FIELDS

Cluster potential to implement the strategy

Strategic governance (cluster strategy)

Cluster development potential (achievements and experiences)

1: Cluster management

2: Cluster economic potential, innovation performance and international competitiveness

3. External collaboration

4. Cluster internationalization

5. Cluster economic impact

6. Cluster development strategy







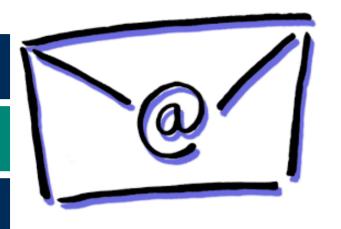
SUBFIELDS











More information available at

www.parp.gov.pl

Thank you for attention

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