

Cluster Policy Report

V4 CLUSTER POLICIES AND THEIR INFLUENCE ON THE VIABILITY OF CLUSTER ORGANISATIONS

CLUSTER POLICY IN THE **SLOVAK** REPUBLIC



Time span of cluster policy development in the Slovak Republic

The Union of Slovak Clusters (UKS) was established in 2010, organisation representing clusters in Slovakia

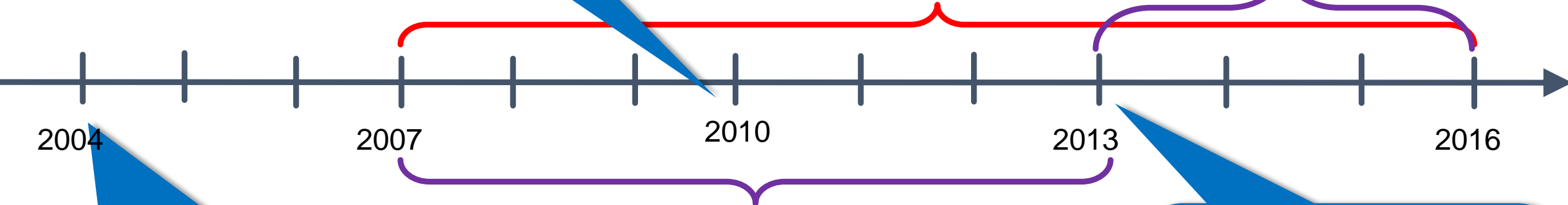
Currently 11 members (6 of them awarded with the European Cluster Management Excellence - Bronze Label and 1 with Gold Label).

Around 50 cluster were officially established

- 25 still active

The Scheme of De minimis aid to support the industrial cluster organizations

- 2013, 2014 – Ministry of Economy (financial aid donor) in cooperation with Slovak Innovation and Energy Agency (implementator)
- 2015, 2016 - Ministry of Economy



First cluster established in Slovakia

- BITERAP in Košice region
- by „bottom -up“ approach
- Benchmarking: Bronze Label of the European Cluster Excellence Initiative (ECEI) valid until 2016/07/25

First policies focused on clusters

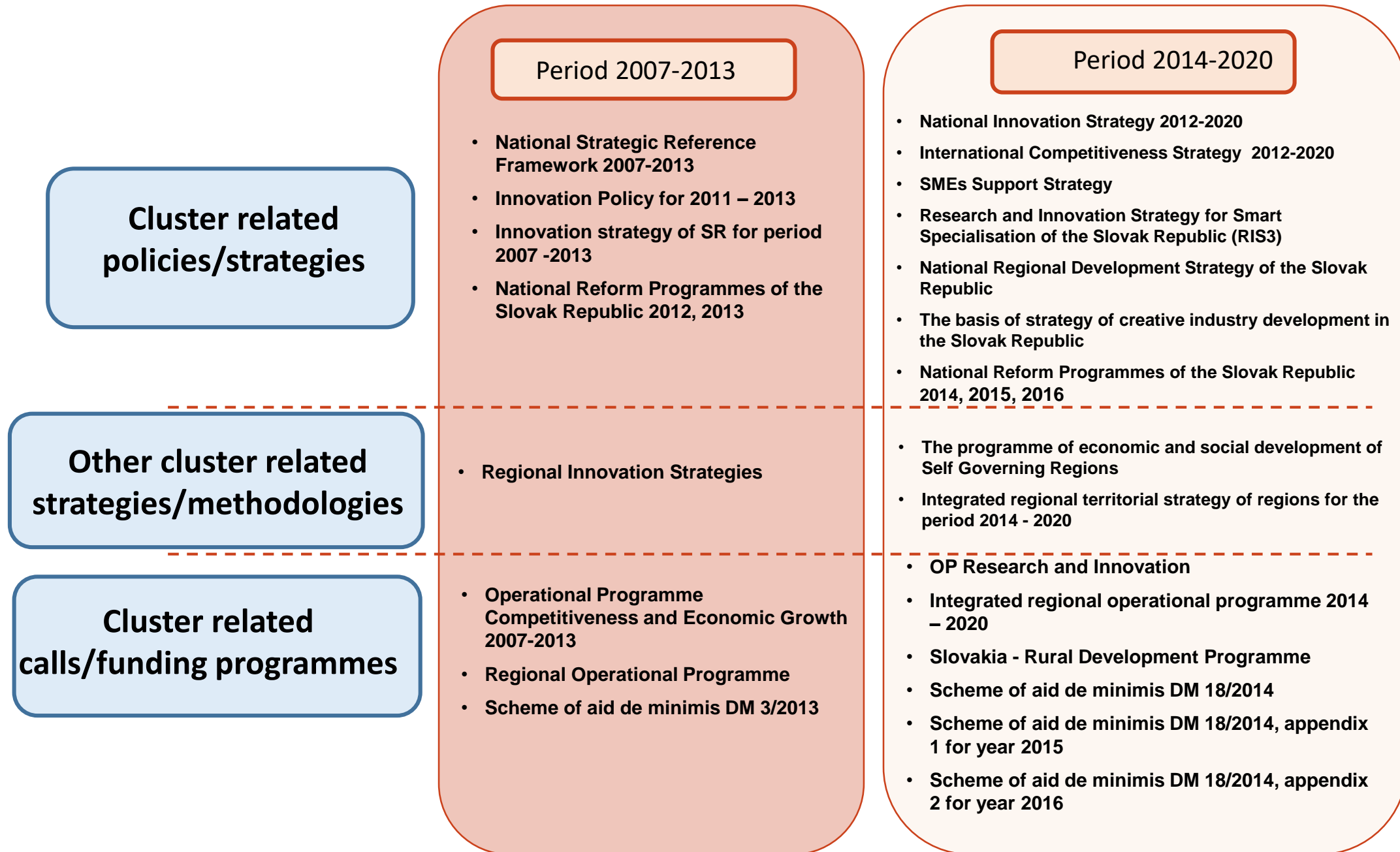
- Innovation Policy for 2011 – 2013
- Innovation strategy of SR for period 2007 - 2013

Start of '14-'20 programming period.

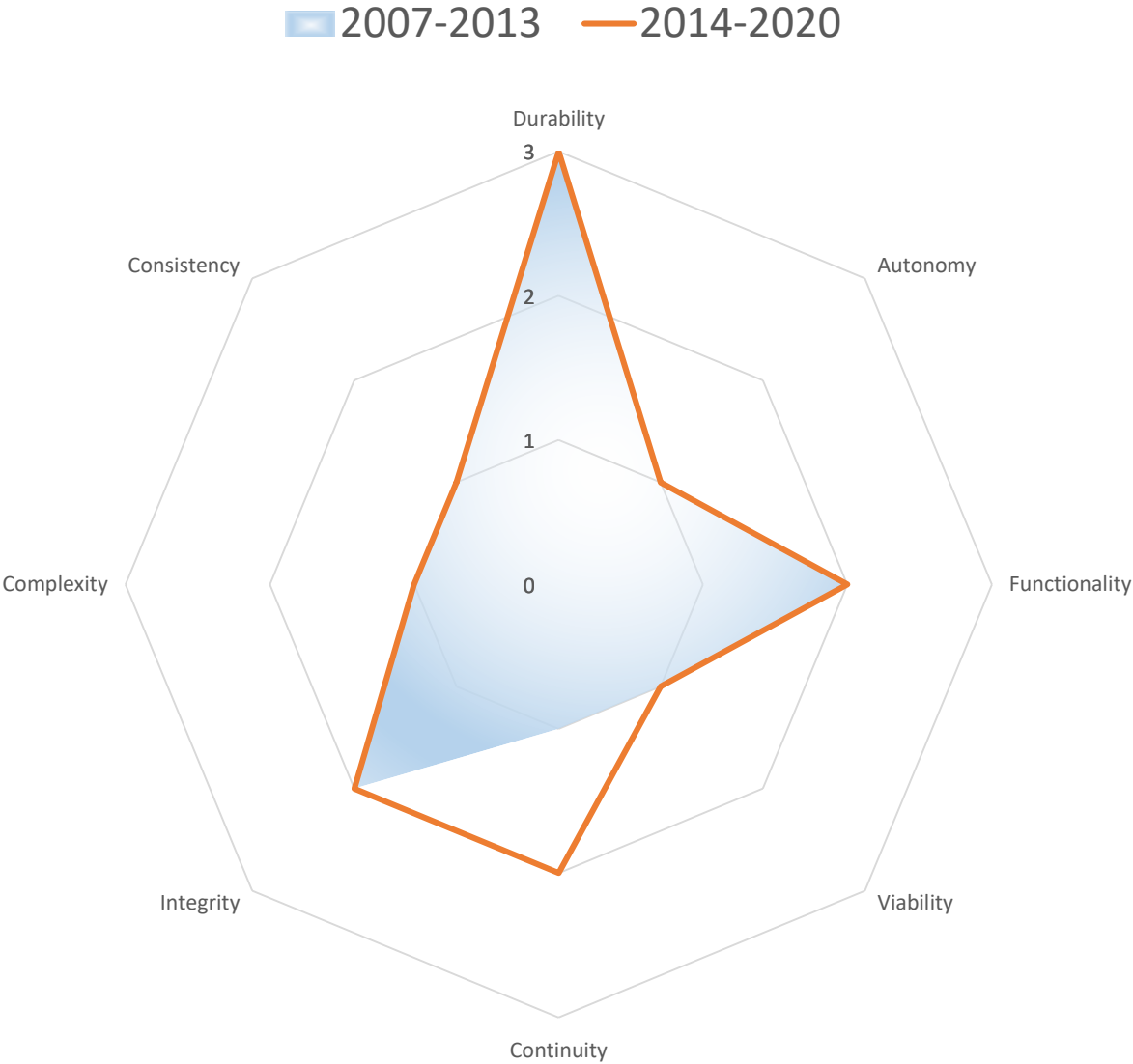
Still without:

- direct support of all clusters
- cluster policy
- cluster strategy
- cluster conception

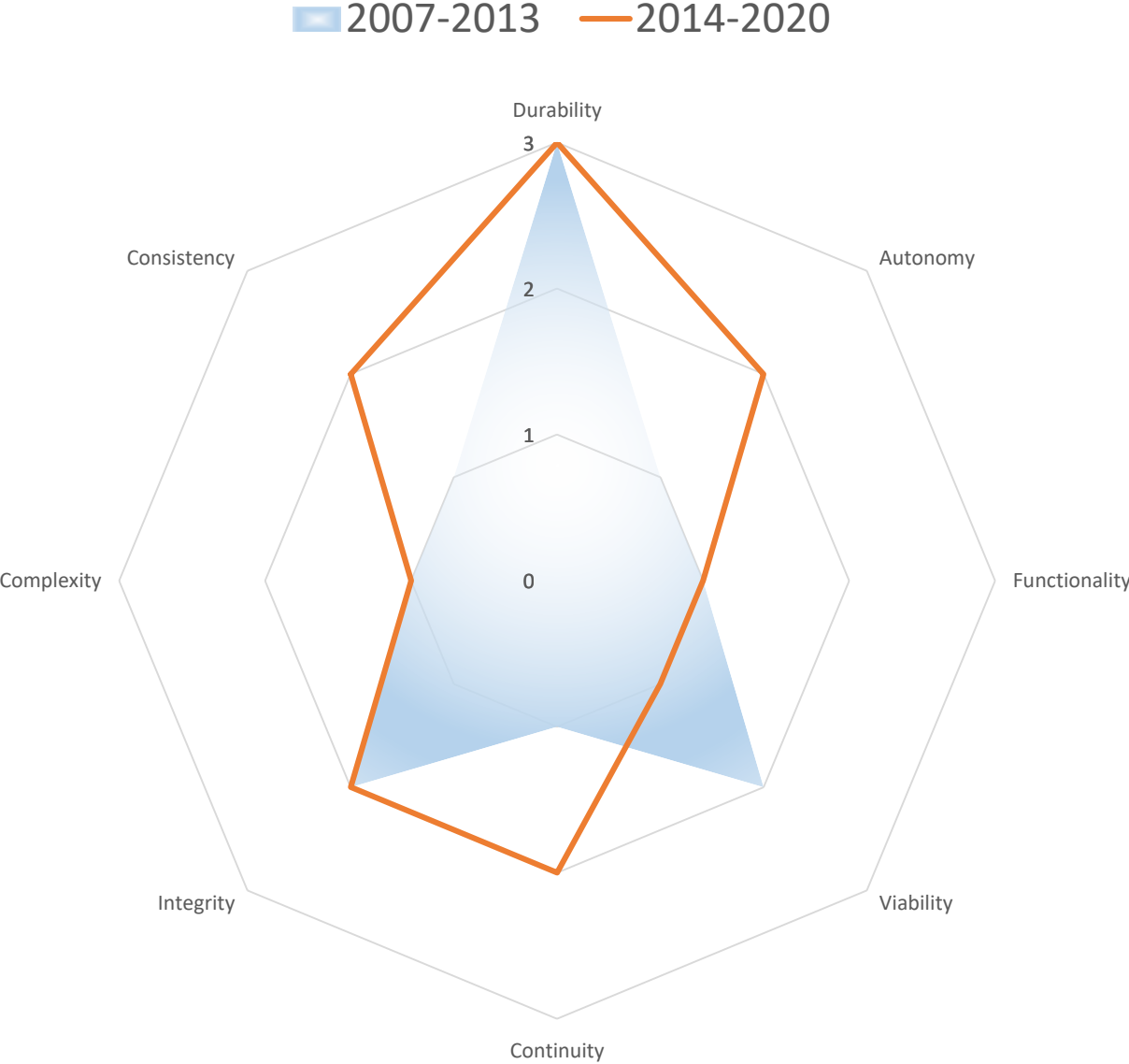
Relevant strategies, programmes, calls assessed through the desk research

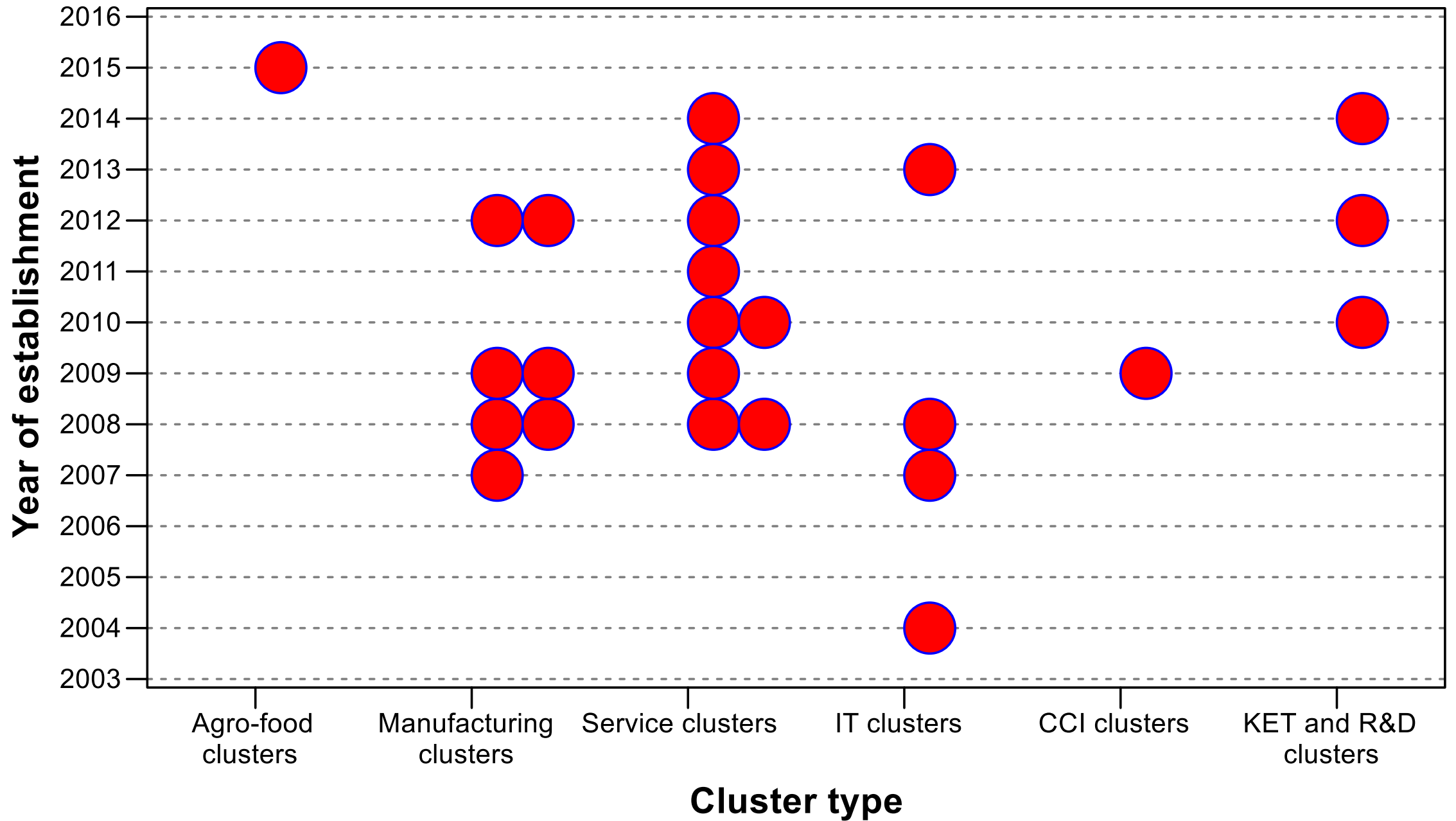


Slovakia - documents - national level (comparison in time)



Slovakia - programmes - national level (comparison in time)

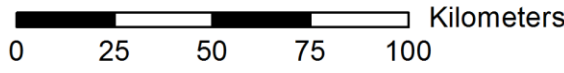




Cluster type



- Agro-food industrie clusters
- Manufacturing energy and construction clusters
- Service industries clusters
- Information and communication technologies clusters
- Creative and cultural industries clusters
- Key enabling technologies and R&D-based clusters



BEST PRACTICE – THE SLOVAK INNOVATION AND ENERGY AGENCY

Period of its application 2013 – 2014, 2014 – 2016 selected activities

Responsible organization SIEA has been established by the **Ministry of Economy of the Slovak Republic** as a professional state subsidy organization

General introduction of the best practice

- Implementator of Scheme de Minimis
- Responsible body for: projects focused on clusters (ClusterCOOP), elaboration of various analysis and studies focused on clusters, clusters policy and clustering.
- Main lessons learned (- concerning this practice)
 - Experiences with cluster support.
 - Realized studies and analysis about situation in clusters' environment in the Slovak Republic
 - Expert activities and presentations of industrial cluster organizations.
 - First official proposal of Cluster policy in study „Cluster policy in Slovak conditions“. The publication deals with a comparison of different cluster policies, and highlights the requirement to implement a systemic assistance for clusters in Slovakia.

RECOMMENDATIONS FOR THE IMPROVEMENT OF SLOVAK CLUSTER POLICY (A – Time Span)

Smart Cluster Policy Model	Where are we in the Slovak Republic ?	What is necessary to improve in the Slovak cluster policy?	How can it be improved?
Document/program with long term character	Elaboration of OPR&I, Slovakia - Rural Development Program and RIS3 is at very good level.	Implementation of planned clusters' support. Set up the long term cluster policy document.	Increase the number of calls for proposal.

RECOMMENDATIONS FOR THE IMPROVEMENT OF SLOVAK CLUSTER POLICY

(B –executive aspects)

Smart Cluster Policy Model	Where are we in the Slovak Republic ?	What is necessary to improve in the Slovak cluster policy?	How can it be improved?
There is a clearly entrusted governance body for the cluster policy development, implementation and monitoring	<p>SR is without clearly entrusted governance body for the cluster policy development.</p> <p>We can consider as this body the Ministry of Economy of the SR, respectively the SIEA .</p> <p>The competence in this time is carrying by ME SR.</p>	<p>Extend the SIEA's competences or Department of industry development and investment, Department of industry environment and investment at ME SR or competences of innovation department at the Ministry of Economy</p>	By being put into practice

RECOMMENDATIONS FOR THE IMPROVEMENT OF SLOVAK CLUSTER POLICY

(C – thematic aspects)

Smart Cluster Policy Model	Where are we in the Slovak Republic ?	What is necessary to improve in the Slovak cluster policy?	How can it be improved?
The cluster concept awareness is building	SIEA, UCS, SBA are building the concept of awareness about clusters' issues through the international projects and labeling.	It is necessary to start with real support of clusters. It is necessary to improve the support from national sources resp. OPR&I.	To provide events, conferences, workshops both nationally and regionally, issue brochures, etc. by the national cluster competent body. Meetings, conferences, communication within frame of V4 countries.

Thank you for your attention!