

## “V4 Cluster Policies and Their Influence on the Viability of Cluster Organisations”

### V4ClusterPol – III. Academic Workshop

09/09/2016 - Budapest - Hungary

#### Venue:

Ministry for National Economy, Hungary | Szemere utca 6, 1054 Budapest, Library (ground floor)

### AGENDA

09:30 – 10:00	<b>Registration</b>
10:00 – 10:30	<b>OPENING SESSION</b> <ul style="list-style-type: none"> <li>- Welcome by host partner: Zoltan Bendo, Tenderix Research and Consulting Ltd.</li> <li>- Welcome by Ministry for National Economy, Hungary: PhD. Csaba Novak, Head of Department</li> <li>- Presentation of the V4ClusterPol project – prof. Drahomira Pavelkova, Vice-Rector for Pedagogical Activities, Tomas Bata University in Zlin</li> </ul>
10:30 – 11:30	<b>HUNGARIAN CLUSTER POLICY</b> <ul style="list-style-type: none"> <li>- Peter Keller, Head of International and Cluster Unit, Ministry for National Economy, Hungary</li> <li>- György Szügyi, Vice-President, ArchEnerg Cluster – International Innovative Cluster for Renewable Energy and Building Trade – Accredited Innovation Cluster with ESCA Gold Label</li> </ul>
11:30 – 11:45	<b>Coffee break</b>
11:45 – 13:45	<b>PRESENTATION OF PROJECT RESULTS – Session 1.</b> <ul style="list-style-type: none"> <li>- Presentation of spider graphs based on completed desk research – Adriana Knapkova, Vice-Rector for Social Activities, Tomas Bata University in Zlin</li> <li>- SWOT analysis of cluster policy - Brief presentations of CZ, SK, HU, PL</li> <li>- Feedback to partners on interim reports – Marek Konarik, Tomas Bata University in Zlin</li> <li>- Discussion</li> </ul>
13:15 – 14:30	<b>Lunch</b>
14:30 – 16:30	<b>PRESENTATION OF PROJECT RESULTS – Session 2.</b> <ul style="list-style-type: none"> <li>- Results of cluster organisations’ managers interviews - Brief presentations of CZ, SK, HU, PL</li> <li>- Presentation of two best practices of cluster policy in CZ, SK, HU, PL</li> <li>- Discussion</li> </ul>
16:30 – 18:30	<b>PARTNERSHIP MEETING</b> <ul style="list-style-type: none"> <li>- Methodological framework – stage 4</li> <li>- Reporting, financial issues, time schedule</li> </ul>
18:30 – 18:45	<b>CLOSING REMARKS</b> <ul style="list-style-type: none"> <li>- Discussion, networking</li> </ul>
18:45 – 20:00	<b>Joint dinner</b>

### CONTACTS

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**Lead Partner:** Tomas Bata University in Zlin, Faculty of Management and Economics

**Slovak Partner:** Alexander Dubcek University in Trencin, Faculty of Social and Economic Relations

**Polish Partner:** University of Szczecin, Faculty of Management and Economics of Services

**Hungarian Partner:** Tenderix Consulting and Research Ltd.