V4ClusterPol
I. Academic Workshop

Slovakia

Bratislava

16/2/2016

Agenda

- Project decription

- Project schedule

- Project outputs

Partners of the project

Coordinator:

- Tomas Bata University in Zlín, Faculty of Management and Economics

Partners:

- Alexander Dubcek University in Trencin, Faculty of Social and Economic Relations

- University of Szczecin, Faculty of Management and Economics of Services

- Tenderix Consulting and Research Limited Liability Company

Project description

The goal of the project:

- to exchange of knowledge and experience within the topic of cluster policies and their influence on the development of cluster organizations, i.e. their viability in the V4 countries

The framework of the cooperation is outlined:

- by the analysis of the focus of V4 cluster policies and selected cluster organizations

The results will cover:

- recommendations & best practices for development of V4 cluster policies for strengthening V4 competitiveness

Detailed description of the project

The goal of the project is to:

- compare different approaches of cluster policies in the V4 countries including supporting institutions
- to analyse historical development and current stage of the cluster organisations in these countries from different points of view and their impact on the regional development.

Methodology of the research in the individual countries will be used in the same manner at two levels:

i) level of governments and agencies supporting cluster organisations development within the national and regional dimensions

ii) level of cluster organisations managers

Detailed description of the project

Data collection:

Secondary data for research will be collected employing government strategic documents content analysis and utilizing statistical data concerning financial support.

Primary data will be assembled as a result of the survey, that will be conducted by the form of semistructured
interviews.

The evaluation of data results in:

1. revealing conditions of cluster organisations in the V4 countries,
2. identification of best practices,
3. providing recommendation for cluster policies improvement within the Cluster Policy Reports in each V4 country

Project schedule

1. phase: Draft of Project Methodology, 1.1.2016 – 15.2.2016:

- prepared by Pavla Bruskova (president of National Cluster Association)

Workshop 1: Slovakia, Bratislava, 16.2. 2016

Opening the project

Project schedule

Project methodology - discussion

2. phase: Cluster Policy Analysis, 17.2.2016 – June, 2016

Workshop 2: Poland, Szczecin, 9.6.2016

Cluster Policy Analysis – reports and discussion

Draft of methodology for survey among cluster organisaaations - discussion

Project Schedule

3. phase: Cluster organisations' managers interwievs, best practices – 17.6.2016 – 13.9.2016

Workshop 3: Hungaria, Budapest, 14.9.2016
Revailing conditions of CO development, best practices – reports and discussions

4. phase: Recommendations for cluster policies in V4 countries – 15.9.2016 – 23.11.2016

Workshop 4/Final conference Czech Republic, Prague, 24.11.2016
Recommendations for cluster policies in V4 countries – discussion
Presence of cluster policy representatives/managers

5. phase: V4 Cluster Policy Reports- 25.11.2016 – 31.12.2016

Outputs

- 4 national academic workshops for knowledge sharing

- 1 final conference for discussion and dissemination of achieved results

- 1 oficial website of the project

- 4 Cluster Policy Reports

Thank you for your attention!