



Győr, 16th October 2016

On 16th November 2016, the first partners' meeting of the V4Clusters Go International (V4ClusGO) project devoted to the "Transfer of knowledge" was held in Győr, Hungary. The V4ClusGo project is implemented and co-financed by the International Visegrad Fund. The partners consortium consists of the National Cluster Association - CZ (Lead partner), the Hungarian National Alliance of Innovative Clusters (HU), the Union of Slovak Clusters (SK) and the Polish National Association of Innovative Entrepreneurs (PL).

As clusters are considered powerful engines of economic development and drivers of innovation in the EU, the V4ClusGo project addresses the topic focusing on cluster internationalisation. Its target is to improve the internationalisation competences and activities with the V4 clusters and create conditions to unfold and exploit their potential in initiation and improvement of international business cooperation.

The "Transfer of knowledge" meeting served as a place for the first discussion among the project partners to share the project concept and implementation mechanism. During the morning session, Pavla Břusková, President of the National Cluster Association - CZ and the representative of Lead partner of the V4ClusGO project, presented the main tasks, goals and common activities of the project. The proposal of the Methodology of Cluster Internationalisation - *Survey of internationalisation needs and opportunities* was presented as well and all partners had the opportunity to discuss the project activities, the relevance and range of the methodology measures, possibility of practical implementation and utilisation of the survey results. The interested respondents of the survey, i.e. cluster organisations of the V4 countries, will be invited to take part in the internationalisation event of the European format and training on internationalisation strategy preparation. The Natureef European Strategic Cluster Partnership will host the next V4ClusGo event in Brno, Czech Republic in February 2017.

For more information please contact:

Zuzana Polova, Project Manager, National Cluster Association - CZ, [polova@nca.cz](mailto:polova@nca.cz)  
<http://klastr-portal.cz/en/v4clusgo>