

# THE FOURTH BALKAN and BLACK SEA CONFERENCE

“DAYS OF CLUSTERS”

SOFIA, BULGARIA

HOTEL DEDEMAN PRINCESS SOFIA

31.10.2013 - 01.11.2013

## **DRAFT AGENDA**

<http://daniklastera.clusterhouse.rs/>

Organizers: Association of Business Clusters, Sofia, Bulgaria - <http://abclusters.org/>  
Cluster House, Nis, Serbia - <http://clusterhouse.rs/>

Partners: Ministry of Economy and Energy, Bulgaria - <http://www.mi.government.bg/en>  
Bulgarian SME Promotion Agency - <http://www.sme.government.bg/en/>  
Sofia Science and Technology Park - <http://sofiatech.bg/>  
Ministry of Finance and Economy, Serbia  
Serbian Chamber of Commerce and Industry  
Clusters Council, Belgrade, Serbia - <http://pks.rs/>  
EEN Bulgaria & Serbia - <http://een.ec.europa.eu/>

Supporters: TCI Network, Barcelona, Spain - <http://www.tci-network.org/>  
TMG, Linz, Austria - <http://www.tmg.at/>  
British Serbian Chamber of Commerce, Belgrade, Serbia - <http://www.britserbcham.eu/>

Conference date: October 31, 2013 and November 1, 2013

Official Language: English

Conference location: Hotel Dedeman Princess, Sofia, Bulgaria  
<http://dedeman-princess-sofia.hotel-rn.com/index.htm>

Media partners: E-kapija - <http://www.ekapija.com/website/sr/>  
Narodne Novine - <http://www.narodne.com/fliper/index.html>  
NTV - <http://www.ntv.rs/>  
Juzne vesti - <http://www.juznevesti.com/>

Sponsors: Telish Winery - <http://telish.bg/>; .....

[DRAFT AGENDA]

**CONFERENCE DAY I**

**Thursday, 31/10/2013**

**Registration**

**08:30 – 09:30**

Registration of participants

**Opening**

**09:30 – 10:00**

Opening remarks (5 min each):

- Mr. Rosen Plevneleiev - President of the Republic of Bulgaria
- Commissioner Mr. Antonio Tajani - DG Enterprise and Industry
- Mr. Dragomir Stoynev - Minister of the Ministry of Economy and Energy of the Republic of Bulgaria
- High representative of the Ministry of Finance and Economy of the Republic of Serbia or Ministry of foreign and internal trade and telecommunications
- Mr. Peter Statev - Chairman of the Association of Business Clusters of the Republic of Bulgaria
- Mr. Carsten Lund - President of the LEDIB Cluster House Union, Serbia

**FIRST CONFERENCE SESSION**

**10:00 – 11:15**

**Topic: Cluster challenges and cluster policy makers in the era of global competition** (10 min each speaker)

*Session: Moderator: Nicolay Minkov + 6 speakers:*

- Mr. Marco Malacarne - Head of DG E&I; D5 SME; Clusters and Emerging Industries
- Mr. Christian Ketels TCI President
- Mr. Krasin Dimitrov - Vice Minister, Ministry of Economy and Energy of Republic of Bulgaria
- Ms. Zdenka Mesić, Ministry of Entrepreneurship and Crafts of the Republic of Serbia
- Ms. Nina Vijosevic, Deputy minister of the Ministry of Economy of the Republic of Montenegro
- Policy makers from Turkey/Ukraine/.....

*Discussion*

**Coffee break; Press Conference**

**11:15 – 11:40**

**SECOND CONFERENCE SESSION**

**11:40 – 13:00**

**Topic: Clusters maturity, internationalization. Systems for accreditation and excellence benchmarking** (10 min each speaker)

*Session Moderator: Mr. Goran Zlatković + 6/8 speakers*

- ESKA - Cluster certification in Europe or Rep of VDI/Bronze Gold labels - Sigrid Winkler
- Mr. Vassilios Makios Coralia - Hellenic Technology Cluster Initiative, Greece
- Mr. Christoph Beer - Chairman of ICT Cluster Bern; Cluster manager of the year Europe

- Mr. Ventsislav Slavkov - Mechatronics - Sofia; BG
- Mr. Peter Statev - Bulgarian ICT Cluster
- Mrs. Zorica Marić, senior advisor of the Ministry of finance and economy of the Republic of Serbia
- Mrs. Zita Zombori - Advisor Responsible for European Affairs and Member of German Cluster Excellence Initiative's Advisory Board "go-cluster"
- *Clusters from Russia; Georgia; Armenia (if any)*

**Discussion**

**Lunch and CLUSTER INFO HOUR** **13:00**  
**– 14:00**

*Cluster to Cluster (C2C) and Business to Business (B2B) networking*

*Promotion of clusters at info desks (up to 100m<sup>2</sup>)*

*Buffet lunch*

**THIRD CONFERENCE SESSION** **14:00**  
**– 15:30**

**Topic: Cluster management challenges: Financing; Trainings; Cluster networking and cross sector interaction.**

*Session Moderator: Mr. Kiril Petkov, Harvard Group BG + 6/8 speakers*

- Mr. Micael Gustafsson - Swedish ICT Cluster manager of the year Europe (approaching China, Pacific Rim); European Cluster Manager of 2012
- Mr. José Lucio González Jiménez - Chairman of Madrid Seguridad Cluster, Spain
- Someone from Cluster Training Body - Clusterland, Oxford Research and European Institute for Competitiveness
- European Cluster Observatory, ..... someone from clusters Network - Clusterland
- Mrs. Eli Milusheva - General Director, General Department European Funds for Competitiveness
- Mr. Vedat Kunt, University of Economics, Faculty of Economics and Business Administration Discussion, Izmir, Turkey
- Mr. Milan Šolaja – ICT Vojvodina
- Mr. Nikolay Minkov - Srednogorie Med Industrial Cluster

**Discussion**

**Photo session and B2B and C2C** **15:30 – 16:30**

**Sofia Sightseeing** **17:00 – 18:30**

**Official Dinner** **20:00 – 22:00**

**CONFERENCE DAY II**

**Friday, 01/11/2013**

**FOURTH CONFERENCE SESSION** **09:30 – 11:00**

**Topic: Cluster development success stories and good practices (10 min each speaker)**

*Session Moderator: ? + 6/8 speakers*

- Mr. Ilia Levkov - ICEM; BG
- Mr. Dusan Busan, Automotive Cluster of Slovenia, Cluster Manager of the Year 2006 - ACS - Automotive Cluster of Slovenia
- Mrs. Genoveva Hristova - Furniture Cluster Bulgaria
- Mr. Igor Vijatov, Automotive Cluster of Serbia
- Mrs. Ilze Atanasova - Marine Cluster Bulgaria
- Cluster from Ukraine
- Cluster from Russia
- Cluster from Romania
- Cluster from Turkey

*Discussion*

**Coffee break** **11:00 – 11:30**

**FIFTH CONFERENCE SESSION** **11:30 – 13:00**

**Topic: Balkan and Black region cooperation opportunities; Clusters as driving engines for economic development and SME incubators/mentors (10 min each speaker)**

*Session Moderator: Mr. Boyan Benev + 6/8 speakers*

- Mrs. Bogdana Vatashka - Anavi; BSMEPA
- Eleven/LaunchHub/VC fund Neveq 2
- Mr. Ventsilav Stoev - Health Tourism Cluster
- Mr. Željko Erkapić, cluster manager, Agricultural Equipment Cluster, Osijek, Croatia/ Bronze Label
- Mr. Enrice Pedrós, cluster manager, FEMAC Cluster, Barcelona, Spain /one of the winners of cluster managers of the year

*Discussion*

**Closing Remarks** **13:00 – 13:30**

Mr. Peter Statev - Co-Chairman of the Conference

Mrs. Danka Milojkovic - Co-Chairman of the Conference

**Lunch** **13:30 – 14:30**

*Buffet Lunch*

**Note: DAYS OF CLUSTERS Balkan and Black Sea Conference Agenda is subject to change till the beginning of the Conference**