IHR PARTNER FÜR INNOVATION IN EUROPA

STEINBEIS-EUROPA-ZENTRUM + HAUS DER WIRTSCHAFT

organized in the context of the CENTRAL EUROPE Project CluStrat

Workshop for cross-project Fertilization





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Stuttgart, July 2013

Dear Madam or Sir,

on 18.09.2013 in Budapest

Invitation:

across the European Union a multitude of cooperation projects are implemented in order to enhance the innovation capacity and competitiveness of regions. Several projects have recently dealt with the topics of Smart Specialization in general as well as the respective potentials of Key-enabling Technologies and Emerging Industries, role of clusters and potential impact of cluster policy etc.

What can these projects learn from each other? How can they mutually build upon their respective results and findings? In order to enable a transfer of knowledge and experiences between related projects, we are glad to invite you to a

Workshop for cross-project Fertilization

on 18 September 2013 from 13:15 to 17:30 o'clock

in Budapest, Hungary.

The event shall facilitate a mutual exchange between related projects in order to create synergies and identify future cooperation potentials.

The thematic frame of the workshop originates from the CENTRAL EUROPE project CluStrat. It is in the context of this strategic project that we would like to invite you to share approaches, experiences and findings. Further information on CluStrat can be obtained at our project website <u>www.clustrat.eu</u> or from our <u>project leaflet</u>.

The workshop is open to CENTRAL EUROPE and other projects and initiatives dealing with clusters, cluster and innovation policy issues and which (ideally) have a link to one or several of the following topics against the general background of regional Smart Specialization:



- Emerging Industries, including the fields of Active Ageing, Green Economy / Sustainable
 Development and Sustainable / Smart Mobility
- Key-enabling Technologies (KET), including KET applications for Emerging Industries
- Cross-cutting issues in cluster policy, including Internationalization, Knowledge and Technology Transfer and Gender in Innovation.

In this sense, the workshop also supports the capitalization of project results across projects and programmes.

A draft agenda as well as online registration are available at http://www.steinbeis-europa.de/event.1369.html. Please register by 13 September 2013.

We look forward to meeting you in Budapest!

With kind regards

NILLA FA

Nina Fritz Steinbeis-Europa-Zentrum

on behalf of the Lead Partner of CluStrat – Boosting Innovation through new Cluster Concepts in Support of Emerging Issues and cross-sectoral Themes



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