



BIC-R&D s.r.o. (CZ/Brno) a CLUSTER 55<sup>0</sup> (SE/Malmö, Lund) s podporou Asociace malých a středních podniků a živnostníků ČR a Národní klastrové asociace nabízí možnost účasti na kontraktačním setkání inovativních malých a středních firem a technologických StartUp společností s nadnárodními korporacemi (SONY, LG, RIM/BlackBerry, ST Ericsson, Telia Sonera, HTC, Huawei).

25.6. a 26.6.2 012, Malmö/Lund

Zájemcům můžeme nabídnout **Zlatý Voucher** – bezplatný přístup k jednání.

Pro další informace postupujte podle přiložené pozvánky a kontaktujte naši organizaci.

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## CLUSTER 55° BROKERAGE EVENTS

### QUARTERLY TECH SCOUTING 2012

**NEXT EVENT: 25<sup>th</sup>/26<sup>th</sup> June 2012**

#### **What?**

Cluster 55° Brokerage Events (C55 BE) aims to facilitate the tech scouting for large multinational companies (MNE). Cluster 55° uses its network and works as a filter to find relevant start-ups and SME's to present their technology/products.

C55° BE is held every quarter where 5 – 8 multinational companies get access to **R&D intensive start-ups and SME's**. Applying companies are screened in order to ensure quality & relevance for each meeting. Their profiles will be sent out prior to the meetings.

#### **Where?**

The event takes place during 2 days in southern Sweden (Malmö or Lund). 25 min from Copenhagen airport. Each day consist of **20 time-slots à 10 min.**

#### **Who?**

Only R&D intensive SME's will be invited to pitch. Consultancy services are not considered relevant. The product companies may be in different maturity stages ranging from start-up to mature SMEs.

Relevant members of Cluster 55° have priority to participate in C55 BE. For members it is free to participate, for the other a self-service cost of 100 € applies.

As our partner you will receive a couple of golden tickets to give to your network. A golden ticket means that participation is free of charge.



### **How?**

Spread the information amongst your network to relevant companies and have them sign up at the registration site. Tell them to check that they are a member of your organization. The first two companies from your region that pass the screening to participate will be able to participate free of charge. Please note that there are no upper limit to how many companies from your region that can apply and be accepted.

### **How much?**

For companies not receiving a Golden ticket the fee is 100 €.

Applying pitching companies will register at  
**<http://cluster55.org/C55BEJUNE>**

For further information  
Please contact Helena Wiedling at Cluster 55.

The following Brokerage Events will be in **August 2012 & December 2012**

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